



JOB TITLE: Media Consultant – Full Time

BUSINESS UNIT: Metroland West, Advertising – Waterloo Region Record, 160 King Street East, Kitchener, Ontario N2G 4E5

We are looking for an individual interested in a Sales Representative position. Applicants must be self-starters and exceptionally goal oriented as the focus of this position is on developing new revenue opportunities for both the print and digital media products.

KEY ACCOUNTABILITIES

- Prospect for new accounts, source leads, cold call, and research to generate sales in multi-media platforms
- Responsible for ongoing sales with both new and existing clients
- Consistently attain and/or surpass sales targets and hitting revenue targets
- Develop and maintain strong business relationships with clients to build business opportunities
- Provide professional customer service in ensuring superior client satisfaction at all times
- Create proposals and advertising solutions through compelling business cases
- Provide customers with creative and effective advertising solutions and play a key role in the overall success of our organization
- As part of this role, you will be required to handle credit card information. Metroland Media is PCI compliant company, and requires people in this role to take PCI training to handle cards in a safe and compliant manner

WHAT WE'RE LOOKING FOR

- Degree or Diploma in Business, Marketing or in a related field preferred
- Motivated self-starter with discipline to work independently to achieve sales targets
- Effectively communicate with managers and clients verbally and in written format
- Extraordinary presentation skills in both developing and presenting digital business cases
- Competent individual who understands the strategy of the department and focuses on tasks to assist it
- Proficient in using Microsoft office and capable of adapting to new systems
- A Valid Driver's license and access to a reliable vehicle

Metroland is committed to accessibility in employment and to ensuring equal access to employment opportunities for candidates, including persons with disabilities. In compliance with AODA, Metroland will endeavour to provide accommodation to persons with disabilities in the recruitment process upon request. If you are selected for an interview and you require accommodation due to a disability during the recruitment process, please notify the hiring manager upon scheduling your interview.

If this sounds like a fit for you, please apply by **September 22, 2018**

Internal Candidates apply to our internal posting portal on *MyMetNet* under *My Career*

External Candidates please apply to our external posting portal: <https://careersen-metroland.icims.com>

Thank you for your interest. Only those candidates selected for an interview will be contacted.