



JOB TITLE: Reporter - Full Time

BUSINESS UNIT: Toronto, Editorial - North York Mirror, 175 Gordon Baker Road, North York, Ontario M2H 2N7

Metroland Media Toronto is seeking an energetic and experienced Reporter to join its fast-paced Multimedia Newsroom in Toronto, which publishes six community newspapers and Toronto.com. The successful candidate will live and breathe news with a particular interest in local people and issues, and be both knowledgeable and passionate about upholding the principles of ethical journalism in the information age.

KEY ACCOUNTABILITIES

- Generate fresh and interesting story ideas with a digital first perspective
- Write tight news stories and community features to be showcased in print and on multimedia platforms
- Maintain a strong social media presence to build personal brand, and mine for unique story leads overlooked by the competition
- Familiarity/experience with diverse range of content from hard news to food and events reporting
- Employ data journalism as a means of telling stories in an impactful way
- Ability to create and distribute content on diverse multi-media platforms including Instagram
- Explore alternate story forms, online and in print, for maximized reader engagement
- Travel throughout the community to capture events and information outside of structured work hours including weekends.
- Consistently produce new, in-depth, and compelling content on deadline.

WHAT WE'RE LOOKING FOR

- Degree or Diploma in Journalism
- A motivated self-starter who is an innovative and energetic journalist with the ability to write clean copy, take photos and shoot video
- Experience with SEO headline writing and the ability to write an engaging social media post
- Previous experience with content management systems
- Digital and print content editing skills an asset
- Have strong interview and communication skills, with an ability to establish strong community relationships
- Must be comfortable to work flexible hours, including evenings and weekend
- Effective organizational skills, ability to manage time and prioritize tasks appropriately.
- Team-oriented individual that can build professional relationships with team members.

Metroland is committed to accessibility in employment and to ensuring equal access to employment opportunities for candidates, including persons with disabilities. In compliance with AODA, Metroland will endeavour to provide accommodation to persons with disabilities in the recruitment process upon request. If you are selected for an interview and you require accommodation due to a disability during the recruitment process, please notify the hiring manager upon scheduling your interview.

If this sounds like a fit for you, please apply by **July 12, 2018**

Internal Candidates apply to our internal posting portal on *MyMetNet* under *My Career*

External Candidates please apply to our external posting portal: <https://careersen-metroland.icims.com>

Thank you for your interest. Only those candidates selected for an interview will be contacted.