

COLLECTIVE AGREEMENT

between

**The Waterloo Region Record,
A Division of Metroland Media
Group Inc.**

ADVERTISING DEPARTMENT

and

Unifor Local 87-M

Effective from January 1, 2015 to December 31, 2018

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PREAMBLE

THIS AGREEMENT IS MADE ON THE 16th day of December 2015 between The Waterloo Region Record, A division of Metroland Media Group Ltd., hereinafter known as the Employer, and Unifor Local 87-M, hereinafter known as the Union.

ARTICLE 1 – RECOGNITION AND COVERAGE

- a) The bargaining unit shall comprise all employees of the Employer in its Advertising department in the City of Kitchener, save and except Assistant Supervisor, persons above the rank of Assistant Supervisor and employees covered by an existing collective agreement as of January 1, 2007.

ARTICLE 2 – MANAGEMENT RIGHTS

- a) The right to hire, assign duties, retire, promote, classify, reclassify, lay off, recall, demote, transfer, discharge, suspend or otherwise discipline for just cause employees who have completed their probationary period, to maintain order, discipline and efficiency, to determine complement and the number of employees required from time to time, to schedule working hours, to extend, curtail or cease operations, and to establish and enforce rules and regulations governing the conduct of the employees, is the exclusive function and responsibility of the Employer, subject to the terms and conditions of this Agreement. All matters concerning the operations of the Employer not specifically dealt with herein shall be reserved to the Employer and be its exclusive responsibility.
- b) The Publisher will have the sole right of determining the specific days and times when the paper shall be published.
- c) The Employer will provide the Union with three months notice before moving to regular Sunday publication or publication on statutory holidays. After such notice is given the Employer shall, on request, meet with the Union to discuss the impact of such changes. The notice period may be reduced to one month in the case of a competitive intrusion into Waterloo Region.

ARTICLE 3 – UNION REPRESENTATION

- a) The Employer recognizes the Union as the exclusive bargaining agent for all employees covered by this agreement.
- b) Every employee covered by this agreement who is now, or hereafter becomes a member of the Union, shall maintain such membership.
- c) The Union agrees that it will accept and retain in membership any employee subject to its constitution and bylaws.

- d) The Employer agrees that there shall be no interference with, discrimination against or discipline of any Union representative for carrying out Union business outside working hours.
- e) The Employer shall advise new employees that a collective agreement is in effect. A Union representative shall be allowed one-half hour during a new employee's first week of work to discuss the collective agreement and to sign the new employee into Union membership.
- f) The Employer shall continue to provide the Union with its present bulletin board space and shall provide another site should the space disappear because of physical alteration of the workplace or a change in location of the workplace.

ARTICLE 4 – INFORMATION AND DUES DEDUCTION

- a) The Employer shall supply the Union, within thirty (30) days of signing of this agreement, with a list containing the following information for each member of the bargaining unit:
 - i. Name
 - ii. Address
 - iii. Date of Hiring
 - iv. Classification
 - v. Status (full-time or part-time)
 - vi. Experience rating
 - vii) Experience anniversary
 - vii) Salary
 - viii) Merit pay
- b) Changes to the above information as well as notification as to resignations, retirements, deaths, leaves of absence together with effective dates shall be provided to the Union not later than one month after they occur.
- c) Union dues from all employees in the bargaining unit covered by this agreement shall be paid by automatic payroll deductions.
- d) The Employer shall deduct from the regular salary of the covered employees an amount equal to the regular union dues in accordance with a rates schedule furnished by the Union. The dues schedule may be amended by the Union with one month notice and the Employer shall adjust payroll deductions accordingly on the pay day immediately following the notice period.
- e) The Employer shall remit to the Union, not later than the 15th day of each month, all regular union dues collected during the preceding calendar month.

- f) The Employer shall provide the Union with a monthly statement of the amount of dues remitted to the Union for every employee in the bargaining unit.

ARTICLE 5 – HOURS OF WORK

- a) The regular shifts for all full-time employees shall consist of seven (7) hours (exclusive of any unpaid meal period) per day and thirty-five (35) hours per week. No employee shall be required without consent to work more than seven days in a row.
- b)
 - i) The company policy regarding flextime shall remain in effect for the duration of this agreement.
 - ii) It is understood that flextime refers to the movement of hours within the regular workweek and is not meant to be imposed on an employee to replace overtime.
- c) All full-time employees shall be entitled to two (2) fifteen-minute paid breaks per shift.

ARTICLE 6 – SCHEDULES

- a) The Employer shall post work schedules for all employees not later than one week in advance of the week for which they apply.
- b) Employees shall be given notice of changes in shifts not later than noon of the preceding workday.
- c) Changes made after that time shall require the consent of the employee in question. A schedule showing days off shall be posted at least two (2) weeks in advance of the days off. No changes to the schedule shall be made within two (2) weeks of a day off unless the employee consents.
- d) An employee shall not be required to begin one (1) scheduled shift sooner than eleven (11) hours following the end of another scheduled shift.
- e) Employees required and authorized to work on scheduled days off shall be paid at the overtime rate for every hour worked with a minimum of four hours pay at the overtime rate.
- f) Except for employees whose regular shift extends beyond 6 p.m., no employee shall be scheduled to work past 6 p.m. on the day before a day off without his or her consent. Where an employee has booked vacation time of a week or more, the Employer will make an effort to schedule that employee's weekly days off immediately prior to that vacation.

- g) The Employer recognizes the value to employees of having two consecutive days off and will continue its efforts to schedule consecutive days off while taking into consideration the requirements of operations.
- h) No employee shall be required to work a split shift unless he or she consents otherwise.
- i) Where a particular shift is normally rotated, it shall be rotated among all employees in the work area doing similar work.
- j) In the event of regular Sunday publication, the Employer will make every reasonable effort to staff weekend shifts with the most recently hired employees.
- k) The Employer shall not unreasonably deny a request from two employees performing similar duties to trade shifts.
- l) The Employer's response to requests for days off will be given to employees within a maximum of three (3) days of submitting the request when such a request is made one week or more in advance by the employee. All other requests will not be unreasonably denied.

ARTICLE 7 – OVERTIME

- a) Overtime shall be defined as work authorized beyond seven (7) hours in a day or thirty-five (35) in a week. Authorization shall not be unreasonably withheld. The overtime rate shall be one and a half times the regular straight time hourly rate.
- b) Employees may elect to take time in lieu of cash at the overtime rate at a time mutually agreeable between the employee and the Employer. A request to take time owing shall not be unreasonably denied. Employees shall be allowed to accumulate overtime in a time bank to a maximum of fifty-six (56) hours at any one time. Vacation requests shall take precedence over requests for banked time off.
- c) Employees shall be allowed to carry time-bank hours from one calendar year to the next.
- d) An employee called back to work after having left the office shall be guaranteed at least two hours compensation at the overtime rate.
- e) An employee called and asked to do additional work at home shall be compensated at the overtime rate for time worked.
- f) Employees called in early for their shift by one hour or more shall receive the overtime rate in cash for the time worked prior to the start of their regular shift or may take the equivalent time off at the end of the day.

- g) Available employees performing the same duties will be offered scheduled overtime on a voluntary basis in order of seniority. Where no employee volunteers to perform the work, the work shall be assigned to the employee with the least seniority.

ARTICLE 8 – HIRING AND PROMOTIONS

- a) The Employer shall email postings to all employees in the advertising department for all bargaining unit job vacancies or new positions covered under this agreement. The posting will remain open for a period of ten (10) calendar days. When a posting is revised the revised posting shall be emailed and noted as revised. An email of each posting will be forwarded to the Union Chairperson.
- b) The date of posting and the date the posting closes shall appear on the email along with job classification and basic qualifications required. An email of each posting will be forwarded to the Union Chairperson.
- c) All candidates from within the bargaining unit who apply in writing and who have not been interviewed for the same position in the preceding twelve months shall be granted an interview.
- d) Employees shall be allowed to submit, in writing, applications for specific jobs in advance of an absence from work provided they are able to assume the position upon award.
- e) The Employer will encourage the promotion of employees from within the Waterloo Region Record and will attempt to promote from within whenever suitable candidates for promotion are available. Outside candidates will not be appointed to any vacant position within the bargaining unit until inside applications for such positions have been dealt with under the provisions of this article.
- f) Where, in the opinion of the Employer, two or more applicants for bargaining unit positions have relatively equal skill and ability, the employee with the most seniority will be awarded the job.
- g) The Employer shall, on request, provide an explanation to an employee as to why his/her application was not successful and identify areas where improvement could be made.
- h) Employees who are transferred laterally or promoted to another classification where the job content is substantially different from their prior classification shall be on a trial period for forty-five (45) days. The Employer may, at any time during this trial period, return the employee to their former classification with no loss of seniority, or the employee may elect to return to their previous classification within the said

timeframe. At the conclusion of a successful trial period the employee will be advised in writing that the promotion or transfer has been made permanent.

- i) New employees shall be on probation for three (3) months. The probationary period may be extended by mutual agreement. The Employer may dismiss a probationary employee for any reason whether
- j) the probationary period is extended or not, provided such dismissal is not otherwise arbitrary, discriminatory or in bad faith.
- k) Employees shall be free to refuse promotions without penalty.
- l) Age, sex, lawful union activity, sexual preference, race, creed, colour, national origin, marital or family status, political beliefs, or handicap are not barriers to employment or promotion with the Employer, and the Employer agrees that this policy shall continue.

ARTICLE 9 – VACATIONS

- a) A calendar year system shall be used for allocating vacations.

Employees who have completed the specified period of service by July 1 of each year shall receive annual paid vacation on the following basis:

after one (1) year's service..... three (3) weeks
after six (6) years four (4) weeks
after thirteen (13) years five (5) weeks
after twenty-three (23) years six (6) weeks
after thirty-five (35) years seven (7) weeks,
plus one (1) extra day for each year thereafter

Employees in their first calendar year of employment will receive vacation with pay for that year at the rate of 1 1/4 days for each month's service to a maximum of fifteen (15) days. Employees with twenty-five (25) years of service shall also receive one (1) additional day during their twenty-fifth (25th) anniversary year.

- b) Employees may receive their vacation pay in advance provided the request is made to the department secretary at least two weeks before the payment is required.
- c) In arranging the vacation schedule, the Employer shall determine the number of employees needed at all times in order that there be no interference in the operation of the department.
- d) When a paid holiday occurs during an employee's vacation period, the employee shall be entitled to an extra day off at a time to be mutually agreed between the employee and the Employer.

- e) Entitlement to the full vacation payment is conditional on employment continuing to the end of the year. If employment is ended before the end of the year, vacation payment will be adjusted accordingly with the value of any unearned vacation already taken being deducted.
- f) Employees who terminate for any reason shall be entitled to a paid vacation or pay in lieu on a pro-rated basis for the vacation year in which the termination occurs. In the case of death, such vacation credit shall be paid to the employee's estate.
- g) Employees shall have the option of carrying over a maximum of two (2) weeks of vacation from one calendar year to the next. Those weeks must be used in the first three months of the new year or be forfeited. Where mutually agreed, the vacation may be carried over until the end of April.
- h) With the exception of pregnancy and parental leave, an employee who, during the applicable vacation year, has an unpaid leave of absence in excess of one (1) month shall have the vacation period and pay adjusted on a pro-rata basis.
- i) An employee who is absent from work due to illness or injury for a minimum of five (5) days prior to the commencement of the employee's scheduled vacation, shall be allowed to reschedule all such vacation provided the employee's illness or injury is supported by a medical certificate and the employee's request to reschedule such vacation is given prior to the start of the vacation. Such vacation time shall be rescheduled by mutual agreement between the employee and the Employer.
- j) Vacations in each vacation group shall be arranged by the Employer according to seniority.

However, no employee shall be allowed to schedule more than two weeks vacation in prime vacation time until all other employees in the vacation group have had a chance to schedule their vacations. Prime vacation time shall be defined as the period between the second Sunday in June to the second Sunday in September, the weeks of the March school break and the two (2) week Christmas school vacation period. In the first circulation of the vacation schedule, full-time employees shall be entitled to two consecutive weeks during the summer vacation period.

Account Executive in the Real Estate classification will form their own vacation group for the purposes of scheduling.

- k) Employees shall provide the Employer with preferred vacation dates by February 15 for that year. Employees who fail to select vacation dates by February 15 may lose the privilege of the selection to which their seniority entitles them. Vacation schedules shall be arranged and posted by March 15.

- l) If an employee's scheduled vacation falls within a period during which the employee is primarily assigned to work outside of day shift hours, the employee shall be paid his/her normal shift differential while on vacation.
- m) If an employee's scheduled vacation falls within a period during which the employee is temporarily assigned to a higher classification for four weeks or more, the employee shall be paid his/her vacation pay during that period at the higher classification rate.
- n) Full-time employees on a commission plan will receive a percentage of vacation pay on all commissions, bonuses and accelerators (where applicable). The percentage of vacation paid will be based on 2 percent (2%) per week of vacation entitlement. This does not include base pay, which continues to be paid during vacations (where applicable).

ARTICLE 10 – PAID HOLIDAYS

- a) All employees shall be entitled to the following holidays with full pay: New Year's Day, Family Day (effective January 1, 2008), Good Friday, Victoria Day, Canada Day, Civic Holiday, Labour Day, Thanksgiving Day, Christmas Day and Boxing Day.
 - i) In addition to any base salary, full-time employees on commission will receive an amount equal to 3.46 percent (%) on all commissions, bonuses and accelerators (where applicable) for the above statutory holidays.

The Employer shall allow another religious holiday to be substituted for a mutually agreed listed paid holiday.

- b) Employees shall be entitled to two (2) additional holidays with full pay. The days may be taken at any time during the year; however, it must be agreed upon by the employee and the department head at least two (2) weeks in advance.

If and when a government declares another paid holiday, the number of additional paid holidays will be reduced by one (1) and the newly declared paid holiday will be added to the list in paragraph (a).

- c) Employees required to work on Christmas Day or Good Friday will be paid twice their straight time rate of pay, for a full shift as a minimum, in addition to their regular weekly salary. Employees required to work on other paid holidays will be paid double time for a minimum of four hours, in addition to their regular weekly salary. If an employee works more than four hours the employee will receive time and one half his/her straight time pay with a minimum of a full shift, in addition to his/her regular weekly salary.

Work on holidays shall be offered to all employees in the work area on the basis of seniority on a rotating basis. Where no employees volunteer to work on a holiday, employees will be assigned to work on a rotating basis in reverse order of seniority. Volunteering to work on a statutory holiday will not alter an employee's position on the involuntary assigned list. When an employee has been assigned to work on a holiday, his/her name will go to the bottom of the list. The seniority list for statutory holiday work will continue from year to year

- d) An employee whose scheduled day off falls on a paid holiday shall receive an additional day off at a mutually agreed time.
- e) In a week during which one or more paid holidays occur, the work week shall be reduced by an equivalent number of shifts. An employee who is assigned to work on a shift beyond these straight time shifts will be paid for such work at the overtime rate with a minimum of four hours at the overtime rate.
- f) For regularly scheduled night shift employees (employees whose majority of shift is between 6:00 p.m. and 6:00 a.m.) whose normal work schedule would have required the employee to work a shift preceding a paid holiday that becomes unnecessary due to the existence of the paid holiday, the employee will observe that shift as the paid holiday. An employee affected by this provision will have the right of first refusal for the shift that immediately follows the shift so observed before the shift is offered to other employees under the provisions of paragraph (c). If the employee refuses the shift, he or she has the option of using available time bank hours, vacation time or as a day under paragraph (b) of this article in order to qualify the day as paid time off. Employees will be paid in accordance with paragraph (c).

ARTICLE 11 – BENEFITS AND SICK LEAVE

- a) The Employer shall maintain the existing Group Life and Health Insurance policy, or a plan providing at least equal benefits, in effect at the signing of this agreement during the life of this agreement.
- b) For all eligible full time employees on the active payroll, as of October 1, 2012 and for the remaining term of this contract, the monthly premiums for the Dental Plan and Supplementary Medical Plan shall be shared 80% by the Employer and 20% by the employee, paid through payroll deductions. All new employees hired after the date of ratification will be part of the Metroland Benefit Plan according to the terms and cost sharing formulas of those plans.
- c) The drug plan includes drugs which legally require a prescription, a pay-direct drug card and a \$25 annual deductible. (See attached letter.)
- d) New employees are eligible to be insured on the first day of the month following three (3) months of continuous service.

- e) The Employer's existing sick leave plan and long term disability plan shall continue during the life of this agreement. Employees hired September 17, 2007 or after, will not have access to the accumulated sick leave program.
- f) By February 15 of each year, each employee shall receive a record of his/her accumulated sick leave.
- g) Full-time employees who become part-time employees shall retain their accumulated sick time for use as a part-time employee. If these part-time employees become full-time again, they will be entitled to retain their unused accumulated sick leave for use as a full-time employee.
- h) Employees may use time from their time bank or flex time for medical appointments. Such use of time owing will not be unreasonably denied.
- i) In consideration for the provision of the improvement to the employee benefit package the Union, on behalf of the Employees, releases the Employer from any obligation it might have hereafter to pay to employees any employment insurance rebate available due to the existence of the Waterloo Region Record sick leave plan. The Union, on behalf of the Employees acknowledges that the Employees will benefit from the reduction of the Employer's Employment Insurance premiums in an amount at least equal to 5/12 of such reduction. The rebate received by the Employer shall be used by the Employer to defray part of the costs associated with the provision of the improved benefit plan.
- j) The Employer will not pay for first/basic medical documentation required as a result of absence, but will pay for additional medical information when requested by the Employer.
- k) Where, as a result of conflicting medical assessments, either party may request an independent medical evaluation (IME). The Employer and the Union will mutually agree on a suitable IME provider.

ARTICLE 12 – PENSION

- a) The Employer shall, during the life of this agreement, maintain the Pension Plan in effect at the signing of this agreement or a plan providing at least equal benefits. The current pension plan will be closed to new members effective immediately (April 4, 2012). New employees will be eligible for entry into the Metroland Group RRSP/DPSP according to the terms of that plan. Current employees, who are not members of the DB pension plan, may choose to enter the new Group RRSP/DPSP.

- b) Where the Employer maintains a Pension Committee, the Union shall be entitled to appoint up to two (2) employee representatives to the committee.
- c) The Employer and the Union agree to form a joint pension committee made up of equal numbers from each party to facilitate communication between the Employer and employees regarding the pension plan.

ARTICLE 13 – HEALTH AND SAFETY

- a) The Employer shall maintain a safe and healthy work environment for all employees and maintain the workplace in conformity with federal, provincial and local health and safety laws and regulations.
- b) The Union shall appoint an employee representative from each of the retail and classified departments on the company-wide health and safety committee.
- c) The Employer agrees to provide computer terminal glare screens when requested. Employees requiring glasses for computer terminal use will be reimbursed to a maximum of \$150 every two calendar years.
- d) A pregnant employee who normally works on a computer terminal shall, upon request, be re-assigned to work that does not involve use of a computer terminal with no loss in pay when such work is available providing the employee is qualified to perform the work. When such work is not available, or if the employee is not qualified to perform the work, the employee may apply for and shall be granted a leave of absence without pay and benefits for the duration of the pregnancy. The Employer will consider a request from a pregnant employee to be allowed to perform her work with a method that does not involve the use of a computer terminal if such a method is practical.
- e) The Employer recognizes the value of providing a variety of tasks for those whose primary function is to work at a computer terminal. To this end, five (5) minutes of every hour spent working at a computer terminal shall be occupied with tasks not involving the computer terminal, or when there are no such tasks, such time shall be taken as a break.
- f) The Employer shall maintain adequate lighting in the Waterloo Region Record parking lot to ensure the safety and security of employees.
- g) The Employer shall appoint a staff member to have responsibilities for ergonomics.
- h) The Employer will continue its policy of providing CPR and First Aid training.
- i) The Employer and the Union recognize the value of modified work to allow an injured employee to continue and/or return to work. The Employer will make every

reasonable effort with the cooperation of the Union, to accommodate such an employee by modifying his/her hours of work, existing job or assigning the employee to another job to match his or her capabilities.

ARTICLE 14 – GRIEVANCE AND ARBITRATION PROCEDURE

- a) Grievance means any difference between the parties bound by the Agreement concerning its interpretation, application or alleged violation thereof.
- b) Employees shall have the right to Union representation in any grievance or disciplinary meeting. Representative of the Union shall include any elected officer of the Union or shop steward recognized by the Union.
- c) Efforts to resolve grievances, up to but not including arbitration, shall be made on Employer time. The grievor(s) may be present for any formal meeting throughout the grievance and arbitration procedure.
- d) The following grievance procedure shall be observed:
 - Step 1 An employee, accompanied by a Union representative, if desired, shall within fourteen (14) days of when the circumstances giving rise to the grievance were known or should reasonably have been known to the grievor, raise the matter orally with the employee's immediate supervisor. The supervisor shall reply to the grievance within seven days.
 - Step 2 If the employee is not satisfied with the outcome of the discussions described in Step 1 above he/she may proceed to the second step of the grievance procedure. In such cases, the employee, accompanied by a Union representative, will, within fourteen (14) days of the reply at Step 1, present the grievance in writing to the Director of Advertising. The grievance shall be answered in writing within seven (7) days of receipt of the grievance.
 - Step 3 If the two parties are unable to agree at Step 2, then within seven (7) days of receipt of an answer at Step 2, the employee and the Union shall take up the grievance in writing with the Publisher (or his/her representative). The answer at this Step must be given in writing within seven (7) days.
 - Step 4 If the two parties are unable to agree at the third step, then, the party raising the grievance may refer the matter, including any dispute as to whether the matter is arbitrable, to arbitration within twenty-one (21) days of the reply in Step 3.

- e) In general, it is intended that grievances which are not resolved by Step 3 shall be submitted to a single arbitrator; however, either party may elect to submit a grievance to an Arbitration Board of three members, in which case the other party shall comply. The referral to arbitration shall include a list of names for a single arbitrator or the name of a nominee to the arbitration board of the party requesting arbitration. The recipient of the referral shall, within five days, notify the other party in writing of its acceptance of one of the proposed arbitrators, or submit its own list of single arbitrators, or in the case of establishing an arbitration board, submit its nominee to the arbitration board.
- f) The parties shall endeavor within five days to agree upon a single arbitrator, or in the case of an arbitration board, the nominees shall endeavor to agree on a chairperson for the arbitration board, and where a single arbitrator or a chairperson cannot be agreed to or where either side fails to appoint a nominee to an arbitration board, the Minister of Labour of Ontario may be asked to make the appointment.
- g) The Board of Arbitration or single arbitrator shall convene a hearing as soon as possible to hear and determine the matter. The arbitrator or Board shall issue a decision and the decision shall be final and binding upon the parties and upon any employee and Employer affected by it. In the case of an Arbitration Board, the decision of the majority is the decision of the Board but if there is no majority decision, the decision of the Chair shall govern.
- h) Each party shall pay the fees and expenses of its appointee to an Arbitration Board and the Employer and the Union shall each pay one-half of the fees and expenses of the Chair or the single arbitrator.
- i) By mutual agreement between the Employer and the Union, and in the case of an Employer or a Union grievance, or in the case of a grievance involving the suspension or discharge of an employee, the processing of a grievance may begin at the third stage.
- j) It is intended that grievances shall be processed as quickly as possible. If the grieving party does not appeal the grievance to the next successive stage within the specified appeal time limit, the grievance shall be deemed to be abandoned and shall not thereafter be reinstated. If the responding party does not answer the grievance within the specified answer time limit for each stage, then the grievance shall automatically proceed to the next higher stage.
- k) Time limits in this article may be extended by mutual agreement. In all cases, days means calendar days.

ARTICLE 15 – LEAVES OF ABSENCE

a) General Leave

Any employee may submit a written request to the Director of Advertising for leave of absence without pay specifying the reason for and duration of the leave. Requests will not be unreasonably denied but will be given due consideration based on their merits and the requirements of operations. For the first six (6) months of a leave, the Employer shall continue the benefits under Article 11 (a).

b) Bereavement Leave

Employees are permitted three (3) days off with pay in the event of the death of a father, mother, spouse, child, step-child, step-father, step-mother, father-in-law, mother-in-law, brother, sister, step-brother, step-sister or grandparent. Three (3) days will also be permitted for any other relative who lives with the employee. Two (2) days will be permitted in the event of the death of a grandchild, brother-in-law or sister-in-law. One (1) day off with pay will be permitted in the event of the death of a spouse's grandparent.

Common-law equivalents and equivalents in same-sex relationships shall be recognized for equal treatment under this clause.

A day's leave of absence with pay shall be granted to any employee serving as a pallbearer at a funeral.

c) Pregnancy and Parental Leave

- i. Pregnancy and Parental Leave eligibility shall be granted in accordance with the Employment Standards Act.
- ii. The Employer requests two (2) weeks' notice before the beginning of the leave, and at least four (4) weeks' notice with respect to the employee's return to work date.
- iii. Maternity or pregnancy leave covers the employee who gives birth to a child, and the employee is entitled to take up to seventeen (17) weeks of leave.
- iv. Parental leave is available to both parents of a child, and the employee is entitled to take up to thirty-seven (37) weeks of leave. Parental leave language also covers adoption situations.
- v. The Employer shall continue to pay the employer's cost-share of all benefits for the duration of the employee's maternity and parental leave.
- vi. An employee on pregnancy leave, hired on or before April 4, 2012, who qualifies for Employment Insurance benefits shall receive the following Employer paid weekly paid supplemental benefit:

- a) For the two (2) week waiting period, employees will receive an amount equal to the Employment Insurance benefit level. The

applicable deductions from their pay for the two (2) week period shall be made;

b) For the remaining portion of their leave, not to exceed fifteen (15) weeks, the Employer will pay the employee ten (10 %) percent of their regular weekly salary.

vii. On his/her return to work the employee will be entitled to return to the same position held prior to the leave or one comparable to it.

viii. Benefits under this article shall be available to same-sex couples.

d) Court Duty

Should an employee be required on his or her regular work day to report for jury duty or is subpoenaed to testify before a court of law, coroner's inquest, Parliamentary Inquiry or Royal Commission, the employee will be paid his or her regular salary for the day. Any reimbursement received from the court will be signed over to the Employer. An employee will not be entitled to any pay under this article if he or she is a party or principal in any of the aforementioned proceedings unless a party or principal as the result of performing the employee's duties for the Employer.

e) Paternity Leave

Employees shall be entitled to paternity leave on the following basis:

i. The Employer shall grant up to three (3) days time off with pay following the birth of a child or following the adoption of a child.

ii. Employees may request unpaid paternity leave under the provisions of section (a) above;

iii. This clause applies equally to natural or adoptive parents.

f) Union Leave

On reasonable notice and subject to requirements of the operation, employees elected or appointed to the Union negotiating committee shall be granted a leave of absence without pay for attending negotiating sessions and meetings to prepare for bargaining.

Leaves of absence without pay, upon written request and on reasonable notice, shall be granted to employees elected or appointed delegates to conventions of Unifor or any organization with which Unifor is affiliated and to delegates to special meetings or training sessions called by Unifor or any organization to which it is affiliated, provided that no more than one (1) such leave need be granted at any one

time and leave to any such delegates shall not exceed seven (7) working days within any seven (7) consecutive day period.

The Employer will grant an employee a leave of absence without pay or benefits to work in an official full time capacity for the Union, the Canadian Labour Congress or the Ontario Federation of Labour. During this period, the employee will continue to accrue bargaining unit seniority. The annual general wage increase will apply; however, the employees' rate will not progress through the salary grid and will remain frozen at the level attained at the time of departure. Pension plans shall only accrue if the Employer's contributions are paid by the labour organization. The employee must give the Employer one (1) month written notice of such a leave, or of an election that may lead to the need for such a leave and, if operational concerns require it, up to two (2) weeks more notice after the election. No more than one (1) employee may be absent on this leave at any one time.

g) Compassionate Care Leave

Employees can receive compassionate care benefits up to a maximum of six (6) weeks plus two (2) weeks for waiting period if they have to be absent from work to provide care or support to a gravely ill family member with a significant risk of death within twenty-six (26) weeks. Total period of the leave required: up to eight (8) weeks.

Definition of Care or Support to a Family: Care or support to a family member means providing psychological or emotional support, or arranging for care by a third party, or directly providing or participating in the care.

An employee on Compassionate Care Leave, hired on or before April 4, 2012, who qualifies for Employment Insurance benefits in respect of a spouse or common-law partner; child or the child of a spouse or common-law partner; father/mother; father's wife/mother's husband; common-law partner of your father/mother shall receive the following Employer paid weekly supplements:

- i) For the two (2) week waiting period, an employee will receive an amount equal to the Employment Insurance benefit level. The applicable deductions from their pay for the two (2) week period shall be made;
 - ii) For the remaining portion of their leave, not to exceed six (6) weeks, the Employer will pay the employee ten (10) percent of their regular weekly salary.
- h) An employee granted a leave of absence shall, except for advancement on the wage grid, accumulate seniority for up to six (6) months while on such leave of absence. The employee shall retain all seniority accumulated prior to the start of such leave. Notwithstanding the above, an employee on pregnancy or parental leave

shall accumulate seniority and advance on the salary grid for the full duration of the leave.

- i) The Employer policy regarding dependent and elder care shall remain in effect for the duration of this agreement.

ARTICLE 16 – JOB SECURITY

- a) When it is determined by the Employer that a reduction in the work force is necessary, not less than four (4) calendar weeks notice shall be given to the Union and the employees affected. At the request of either party, the Employer and the Union shall meet during the notice period to discuss possible alternatives to the layoff. Employees shall be laid off in reverse order of seniority in each classification provided those remaining are qualified to perform the work required. During the notice period, the Employer will request voluntary resignations from employees in the classifications involved, and shall pay severance pay to volunteers in accordance with this agreement. The number of employees to be laid off shall be reduced accordingly. It is understood that employees voluntarily resigning will thereby waive their rights to recall.
- b) If there is a layoff, the employee(s) affected may choose, in order of seniority, within seven (7) working days of notice, to bump employees with the lowest seniority. Full-time employees may bump other full-time employees or part-time employees and part-time employees may bump other part-time employees or full-time employees provided they have more seniority than the employee they choose to bump. Employees who choose to bump may bump either those with the lowest seniority in the same classification or those with the lowest seniority in a classification in which they are, in the opinion of the Employer, competent to perform the work. Employees shall be permitted a trial period of up to thirty (30) days to demonstrate their competence to perform the job they claim. An employee who chooses not to bump shall receive severance pay in accordance with this agreement.
- c) An employee displaced under clause (b) above may similarly elect within seven (7) working days to bump the employee with the lowest seniority in another classification in which the employee is, in the opinion of the Employer, competent to perform the work. The employee shall also be permitted a trial period of up to thirty (30) days to demonstrate his or her competence to perform the job claimed. An employee who has transferred into a lower rated classification in accordance with clause (b) shall retain first recall rights to the employee's previous classification when a vacancy occurs therein.
- d) An employee who has reverted to a lower salary group, and whose salary is higher than the maximum of this group, shall be "red-circled" and continue to receive the higher salary at the rate of one (1) month per year of service to a maximum of

eighteen (18) months, at which time they shall revert to the highest rate of their new classification.

- e) Laid-off employees, or those who bumped into lower classifications, shall be placed on a recall list in order of seniority and the Employer shall fill vacancies according to that list. A laid-off employee may refuse to accept temporary work without his or her recall rights being affected, and a laid-off full-time employee may refuse to accept part-time work without his or her recall rights being affected. A laid off part-time employee may refuse full-time work without his or her recall rights being affected. Laid off employees shall be removed from the recall list when their seniority is lost as outlined in Article 18(b).
- f) During a layoff, seniority will be frozen. If the employee is recalled to regular employment, seniority will be restored to the frozen level.

An employee on the recall list shall have the option of buying his/her benefits package for the period he or she is on the list.

- g) Notice of recall shall be sent to the employee by registered mail, with a copy to the Union office at the same time by registered mail.
- h) Except in the case of a change in classification, there shall be no pay cuts for any employee during the term of this collective agreement.
- i) For employees who have completed their probationary period, there shall be no discipline, suspension or dismissal except for just and sufficient cause.
- j) Employees shall be trained at the Employer's expense during working hours to use new technology and methods in their work.
- k) The Employer shall notify the Union at least three (3) months in advance of the introduction of major changes in equipment or technology used by it in its operations. During this period, on the request of either party, the parties shall meet to discuss the impact of such changes. Where such a change in equipment or technology causes the elimination of positions, the Employer shall offer, to affected employees, retraining for job vacancies within the bargaining unit. Where no job vacancies exist or where the employee cannot be retrained within a reasonable period of time, the Employer may layoff staff in accordance with this article.
- l) There shall be no change in an employee's job status (full-time/part-time) without the employee's consent. The Employer shall make a reasonable effort not to transfer an employee against his or her wishes to another classification.
- m) No employee will be laid off as a direct result of the increased use of freelancers.

ARTICLE 17 – SEVERANCE

- a) An employee who has completed his/her probationary period and who is terminated as a result of a staff reduction shall receive severance pay in the amount of one (1) week's pay for each six (6) months of service or major fraction thereof, with a maximum of fifty-two (52) weeks pay.
- b) An employee who is on the rehiring list and is recalled prior to the end of the period for which he/she received severance pay shall refund the unexpired portion of the severance pay upon his/her return. In no case will an employee who is recalled, and who has received severance pay, be paid severance pay more than once for the same period of service with the Employer.

ARTICLE 18 – SENIORITY

- a) Seniority shall be determined by an employee's length of continuous service with the Employer. In the event a bargaining unit member accepts a transfer or a promotion to an excluded position the employee shall not accrue seniority. However, the employee shall retain his/her right to return to the bargaining unit provided the leave has not exceeded one (1) year and have his/her seniority date reinstated from the date they accepted the new position.
- b) An employee's continuity of service shall be broken, seniority lost, and employment terminated when he or she:
 - i) voluntarily terminates his or her employment;
 - ii) is laid off by the Employer for a period exceeding twenty-four (24) consecutive months;
 - iii) fails to report for work within fourteen (14) days after being notified by the Employer of recall following layoff;
 - iv) is terminated for just and sufficient cause;
 - v) fails to report for work after the end of an authorized leave of absence without providing a reason satisfactory to the Employer.
- c) The Employer shall maintain a seniority list showing the date upon which each employee's service commenced. An up-to-date seniority list shall be sent to the Union annually not later than March 31st of each year.
- d) In the event of a layoff under Article 16, the seniority for part-time employees shall be converted to full-time equivalent seniority. A part-time employee shall have his or her seniority converted by adding together all the straight time, maternity leave

and approved sick leave hours worked by the part-time employee and dividing by seven (7) to determine the number of normal working shifts which will determine the regular full-time value of such part-time service, assuming five (5) normal working shifts per week. Having calculated the equivalent full-time service value of such part-time service, the employee shall be awarded a new seniority date based upon the equivalent full-time service. (E.g., a part-time employee who worked one (1) day each week for five (5) years would be awarded the equivalent of one (1) year of regular full-time service and his or her seniority date would be amended to reflect this accumulated service).

It is understood that the Employer may not have records of employees' part-time hours worked before January 1, 1985. Where the Employer does not have records pre-dating 1985, employees shall be credited with twenty-one (21) hours per week for each week worked as a part-time employee from their date of hire until January 1, 1985. Where an employee can establish, to the satisfaction of the Employer and the Union, the amount of actual hours worked as a part-time employee from their date of hire until January 1, 1985, the employee shall be credited with the greater of their actual hours worked as a part-time employee from their date of hire until January 1, 1985 or twenty-one (21) hours per week for each week worked as a part-time employee from their date of hire until January 1, 1985. These hours shall be added to any other part-time hours worked by the employee when converting part-time hours to equivalent full-time hours in this Section.

Full-time employees who worked as a part-time employee shall use the same formula to convert their part-time service to equivalent full-time status and have their seniority date adjusted accordingly. This seniority date will be used in determining the application of seniority rights under Article 16.

- e) Employees who have the same start date shall have their seniority determined alphabetically by their surnames on their start date.

ARTICLE 19 – TEMPORARY EMPLOYEES

- a) A temporary employee is one who is hired to:
 - i. cover a leave of absence due to maternity or other reason for the duration of the leave;
 - ii. cover vacation absences for a maximum continuous period of four (4) months;
 - iii. work on a special project or for a specified time, in either case, not to exceed six (6) months. The Union shall be notified in writing as to the nature and duration of such temporary hiring.

- b) The time limits referred to above may be extended by mutual agreement of the Union and the Employer.
- c) Temporary employees shall not be used to reduce, displace or eliminate full-time employees.
- d) The probationary provisions of article 8(i) apply equally to temporary employees.
- e) After completion of six (6) months worked, temporary employees hired before September 17, 2007:
 - i. working on a full-time basis will be eligible for full-time healthcare benefits with the exception of Short Term Disability (STD) and Long Term Disability (LTD). They will be eligible to receive paid sick leave for up to one (1) day per month; or,
 - ii. working on a part-time basis will be eligible for part-time healthcare benefits.

ARTICLE 20 – JOB SHARING

- a) Any two (2) employees doing similar work may propose to share a full-time job. Such arrangements will be subject to management approval, taking into account the needs of both the employees involved and the Employer, but such approval shall not be unreasonably withheld.
- b) Employees involved in job-sharing arrangements shall, for the duration of the arrangement be classified as regular part-time employees and shall be covered by the part-time addendum to this contract.
- c) If one (1) of the employees participating in a job-sharing arrangement leaves the employ of the Employer or returns to a full-time position, the other participant has the right to fill the former job- shared position on a full-time basis or to find another member of the bargaining unit to continue the job-sharing arrangement. The substitute job-sharing arrangement will also be subject to management approval, but such approval shall not be unreasonably withheld.

ARTICLE 21 – TRANSFERS

- a) Transfers to a work location more than fifty (50) kilometers from the Waterloo Region Record head office or to a position outside the bargaining unit shall not be made without the consent of the employee.

- b) When an employee is transferred to or from a work location as outlined in (a) above, the Employer shall bear reasonable transportation and moving costs of the employee and family.
- c) Financial arrangements, including but not limited to possible accommodation supplements, relating to the proposed transfer will be discussed in advance with the employee. Employees so transferred shall be paid a weekly supplement in accordance with current practice. Such supplement shall rise by the same percentage and at the same time as the general wage increase under this agreement.

ARTICLE 22 – EXPENSES

- a) The Employer shall pay all approved expenses incurred by an employee in the service of the Employer, if supported by vouchers or receipts when normally obtainable.
- b) Upon ratification, the Employer shall compensate employees who drive their own vehicles on company business at the rate of forty-five (45) cents per kilometer effective April 4, 2012 and forty-six (46) cents per kilometer effective January 1, 2014.
- c) Employees required to use their automobile on company business will be reimbursed for business insurance to a maximum of two hundred and fifty dollars (\$250.00) per year. The employee will furnish proof of insurance to the Employer on request.
- d) The Employer shall consider requests for reasonable compensation for damage to personal property incurred as a result of an employee performing his or her duties.
- e) The Employer shall reimburse employees for parking tickets obtained on Employer business where the Employer agrees that obtaining the ticket was unavoidable.
- f) The Employer will reimburse employees for one half of the deductible portion of insurance coverage to a maximum reimbursement of \$250 per incident, for physical damage to an employee's automobile while driving on assigned company business. The employee will provide the Employer with evidence of the nature, extent and timing of the damage and of the incident giving rise to the damage in a form acceptable to the Employer.

ARTICLE 23 – INDEMNIFICATION

- a) The Employer will provide legal counsel of its choice for the defence of any employee facing civil lawsuit or criminal charges as a result of work published by the

Employer or an act of any employee in the performance of a job function, provided that the employee has acted responsibly and within the scope of employment.

- b) If an employee is provided with legal counsel as noted above, said employee shall not suffer loss of wages, benefits or employee status while civil lawsuit or criminal charges are being defended.

ARTICLE 24 – OUTSIDE ACTIVITIES

- a) An employee shall be free to engage in any activities outside of working hours provided such activities are not in competition with the Employer, do not result in any conflict of interest and do not exploit employee's connection with the Employer.
- b) Graphic artists must not prepare material for political parties or political candidates.
- c) Articles written by employees on their own time shall first be offered to the Employer for use in its publication. Employer acceptance or rejection of articles shall be given within five (5) days. Where the Employer has rejected an article, the employee may submit it to a non-competing publication.

ARTICLE 25 – PERSONAL RECORDS

- a) On reasonable notice, employees shall have the right to review personnel, performance and any other files related to them, which are kept by the Employer.
- b) Upon request, employees shall be provided with copies of material they have the right to review under paragraph (a) above.
- c) Employees shall have the right to respond in writing to the contents of the Employer's files. Such written responses shall be entered into the Employer's files.
- d) Derogatory material shall be brought to the attention of an employee before being entered into the Employer's records.
- e) The Employer will remove references to disciplinary action from an employee's record after twenty- four (24) months have elapsed, provided there has been no further disciplinary action taken during that time.

ARTICLE 26 – HARASSMENT

- a) The Employer shall maintain a workplace free from unwelcome sexual solicitation, advances, reprisals or threats by a person in a position to confer, grant or deny a benefit or advancement to the employee or by another co-worker.

- b) The Employer shall continue its efforts to maintain a workplace free from any form of harassment.

ARTICLE 27 – PROFESSIONAL ACTIVITIES

- a) The right of an employee to express to the Employer concern over matters he/she feels may violate acceptable or ethical newspaper practice is hereby confirmed.
- b) The Employer shall not submit any material produced by an employee to any competition or contest without the consent of the employee, except when such material is part of a group project, in which case the employee will be consulted before the material is submitted.
- c) The Employer shall attempt to protect employees against unauthorized use of employees' work.
- d) The Employer and the Union shall establish a joint committee to meet when necessary, during daytime working hours, to discuss matters of common concern.
- e) No employee in the bargaining unit shall be required without consent to provide written performance reports on another employee in the bargaining unit. When a performance evaluation is being done, a bargaining unit employee may request that such evaluation be done by an excluded employee.

ARTICLE 28 – PROFESSIONAL DEVELOPMENT

- a) The Employer shall pay the registration fees for all educational courses and related books that benefit an employee in his or her work. Approval must be obtained in advance. Half the payment shall be made at the beginning of the course, and half upon completion.
- b) The Employer shall pay half the registration fees for job-related professional seminars or conferences.

The Employer shall also reimburse employees for half the reasonable travel expenses up to a maximum of \$200 annually for attendance at such events.

Approval for such seminars and conferences shall be obtained in advance.

- c) Employees who attend job-related professional seminars or conferences on a normal working day shall be paid for that day. Approval must be obtained in advance.

- d) The Employer shall pay the full cost, including expenses, for any employee required by the Employer to attend a job-related seminar or conference.

ARTICLE 29 – MISCELLANEOUS

- a) The Employer shall continue its policy of offering employee discounts.
- b) The parties agree that no employee shall be discriminated against or harassed on the basis of lawful union activity, Union membership or non-membership, age, sex, sexual orientation, race, ancestry, creed, colour, place of origin, ethnic origin, citizenship, marital or family status, political beliefs, handicap or record of offences. The Employer will ensure the workplace is accessible to the disabled.
- c) No freelancer shall be assigned a shift without consent of the Union.

ARTICLE 30 – WAGE CONDITIONS

- a) In the application of the wage schedule attached hereto as Schedule A, experience shall, for Groups A through C, include all experience in comparable work. For Groups D through I, experience must be directly comparable to the work being done at the Waterloo Region Record and experienced within one (1) year prior to joining the Waterloo Region Record. An employee shall be classified as to job title and experience rating at the time of employment. An employee will advance to the next experience step-up after six (6) months and every six (6) months thereafter until the top minimum for the job classification is reached. Any grievance regarding the experience rating may be raised with the Employer within twenty-one (21) days of the completion of the probationary period. Employees who have reached job rate (top minimum) in their classification and who are temporarily transferred to a higher classification shall progress through the grid of the higher classification according to hours worked in the classification.
- b) Employees permanently transferred or temporarily assigned for one (1) hour or more to a higher paid classification shall receive the rate of the higher classification next higher in dollars to the rate they received in the lower classification. Employees who volunteer to work in a lower classification temporarily shall not suffer loss of pay.

The new rate shall be a minimum of \$5.75 in 2012 a shift more than their regular salary. Employees who work temporarily in excluded positions shall be paid a minimum of \$11.25 in 2012 per shift more than their regular salary. These differentials will be pro-rated for employees whose shifts are less than seven (7) hours and will be adjusted annually by the amount of the annual general increase to the next higher nickel.

- c) Day shift hours will be defined as 6:30 a.m. to 6:00 p.m. When scheduled hours are worked outside these hours, shift differential shall be paid as follows:

up to two (2) hours.....	\$10.00
up to three (3) hours.....	\$12.00
more than three (3) hours	\$15.00

The above shift differentials are not applicable to overtime hours except in the case of an employee who works the majority of hours of an additional shift (as defined in Section 5 (a)), in which case the shift differential shall apply. Shift differentials will be pro-rated for employees whose shifts are less than seven (7) hours.

- d) There shall be no reduction in any employee's salary due to transfer or reclassification unless the employee has voluntarily transferred to a lower classification.
- e) The Employer will continue its existing policy with respect to the Deferred Salary Leave Plan for the term of the collective agreement.
- f) When necessary for employees to train other employees in the Classified Department they will be paid in accordance with Article 30 (b). Employees retain the right to refuse training duties.
- g) Where there is the creation of a new bargaining unit position or a significant change to an existing bargaining unit position, which involves a new title or change in title, the Employer will notify the Union and will discuss any disagreements with the Union. Notification to the Union will be prior to announcing the new position.
- h) The current practice of grid adjustments will include mathematical rounding up to the next highest dollar.

ARTICLE 31 – HUMANITY FUND

The Employer shall in each pay period, deduct \$0.01 per hour for all regular hours worked from the wages of employees covered by this Collective Agreement. The employee shall notify the Employer of their intent to enrol in the Fund. The monies so deducted shall be remitted to the charitable foundation known as the Unifor Humanity Fund no later than the 15th day of the month following the month in which the hours were worked. The Employer shall also include with the remittance the number of employees for whom contributions have been made. All such employee contributions to the Unifor Humanity Fund shall be recorded on the employee's T4 Form.

ARTICLE 32 – DURATION AND RENEWAL

This agreement shall take effect on January 1, 2015 and remain in effect until December 31, 2018. Either party may initiate negotiations for a new agreement within ninety (90) days of the termination of this agreement. During negotiations, all terms and conditions of this agreement shall remain in effect until the conciliation procedures required by law have been completed.

In witness hereof the parties hereby affix their signatures this _____ day of _____, 2016.

For Unifor Local 87-M,

**For The Waterloo Region Record,
A division of Metroland Media Group**

PART-TIME EMPLOYEES

This addendum is attached to and forms a part of the Agreement between the Waterloo Region Record and Unifor Local 87-M, and covers the part-time employees as defined below.

- a) A part-time employee shall be defined as:
 - an employee who is regularly scheduled to work 80% or less of the normal work week for full-time employees;
 - an employee whose hours of work may fluctuate from day to day or week to week and on average would be 80% or less of the normal work week for full-time employees, or
 - intern.
- b) Part-time employees shall not be used to eliminate full-time employees.
- c) Part-time employees shall be covered by all provisions of this Agreement except where specifically provided otherwise in the Agreement or in this addendum.
- d) The probationary period shall be six (6) months.
- e) A part-time employee may work as a full-time employee temporarily to cover a vacation or absence under this Agreement without affecting his or her part-time status.
- f) Starting salaries for part-time employees shall be determined in accordance with the provisions of paragraph 30(a) of the Agreement. Interns on placements of one (1) month or more shall be paid no less than the start rate for the appropriate classification. In all other cases payments for interns shall be determined on an individual basis.
- g) A part-time employee shall advance on the salary grid according to all hours worked for the Employer.
- h) Part-time employees who work more than their normal scheduled hours shall be paid at the straight-time rate for hours worked, and at the overtime rate when the daily hours worked exceed seven (7) hours, or when the total hours worked in the week exceed the normal hours for a full-time employee.
- i) If a part-time employee becomes a full-time employee he or she will have a seniority date established with service credit given for the number of hours worked prior to becoming a full-time employee.
- j) The vacation year for part-time employees is July 1 to June 30. Vacation pay earned in the 12-month period ending June 30 will be paid to all part-time employees during the first two (2) weeks of July each year.

Vacation entitlement and associated vacation pay shall be as follows:

after one (1) year..... three (3) weeks at 6%
after six (6) years four (4) weeks at 8%
after thirteen (13) years five (5) weeks at 10%
after twenty-three (23) years six (6) weeks at 12%
after thirty-five (35) years seven (7) weeks at 14%

- k) The amount of public holiday pay to which an employee is entitled is all of the regular wages earned by the employee in the four (4) weeks before the work week with the public holiday payable to the employee with respect to the four (4) work weeks before the work week with the public holiday, divided by twenty (20). When vacation is taken in the four (4) weeks before the work week with the public holiday, the week(s) prior to the four (4) weeks will be substituted for purposes of calculating the amount owing.
- l) It is understood that the provisions of paragraph 15(b) of the Agreement apply to scheduled hours lost up to and including the day after the funeral.
- m) For purposes of calculating severance pay for part-time employees, the service date will be the date of hire and the applicable wage rate used in the calculation will be the average of the past fifty-two (52) weeks of actual pay.
- n) Regular part-time employees as described in (a)(i) and (ii) above who work more than fourteen (14) hours per week on the basis outlined in (a)(i) and (ii) above shall be, upon completion of the probationary period, entitled to the following benefit coverage:

Life Insurance\$15,000
A.D. & D.....\$ 5,000
Group Health.....Premiums 50% Employer paid
Dental Plan.....Premiums 50% Employer paid
Pension Plan.....Membership is optional

- o) Regular part-time employees, hired before September 17, 2007, who qualify for benefits under paragraph (n) and who have completed one (1) year of continuous service shall receive paid sick leave in accordance with Employer policy when absent due to illness on a day on which they would regularly have been scheduled to work. Paid sick leave will be limited to ten (10) days per calendar year. Unused sick days may not be carried forward from year to year. New regular part-time employees, hired September 17, 2007 or after, will not be eligible for paid sick leave.
- p) The following sections of the Agreement are excluded for part-timers: Sections 6(d), 6(e), and 10(b).

- q) Part-time employees shall be entitled to paid breaks on a pro rata basis.
- r) Employees shall be entitled to one (1) additional holiday with full pay as calculated in (k) above. The day may be taken at any time during the year, however, it must be agreed upon by the employee and the department head at least two (2) weeks in advance. If and when a government declares another paid holiday, the additional day will be that day.

SCHEDULE A

Effective January 1, 2014, the 2015 minimum weekly salaries shall be increased by one and one-half percent (1.5%). Effective January 1, 2015, the 2014 minimum weekly salaries shall not increase. Effective January 1, 2016, the 2015 minimum weekly salaries shall not increase. Effective Jan 1, 2017, the 2016 minimum weekly salaries shall be increased by one percent (1%). Effective January 1, 2018, the 2017 minimum weekly salaries shall be increased by the Ontario annual average percentage change in the Consumers' Price Index (CPI) as released by Statistics Canada but the minimum increases shall be no less than one percent (1%) and the maximum shall be no more than three percent (3%).

	Jan 1 / 15 Weekly	Jan 1 / 16 Weekly	Jan 1 / 17 Weekly	Jan 1 / 18 Weekly
Group A: Advertising Features Editor				
Start Rate	\$ 1070.00	\$ 1070.00	\$ 1081.00	\$ _____
After 6 months	\$ 1099.00	\$ 1099.00	\$ 1110.00	\$ _____
After 1 Year	\$ 1147.00	\$ 1147.00	\$ 1159.00	\$ _____
After 1.5 Year	\$ 1210.00	\$ 1210.00	\$ 1223.00	\$ _____
After 2 Year	\$ 1280.00	\$ 1280.00	\$ 1293.00	\$ _____
After 2.5 Year	\$ 1348.00	\$ 1348.00	\$ 1362.00	\$ _____
After 3 Year	\$ 1421.00	\$ 1421.00	\$ 1436.00	\$ _____
Group B: Creative Artist				
Start Rate	\$ 970.00	\$ 970.00	\$ 980.00	\$ _____
After 6 months	\$ 1007.00	\$ 1007.00	\$ 1018.00	\$ _____
After 1 Year	\$ 1051.00	\$ 1051.00	\$ 1062.00	\$ _____
After 1.5 Year	\$ 1090.00	\$ 1090.00	\$ 1101.00	\$ _____
After 2 Year	\$ 1128.00	\$ 1128.00	\$ 1140.00	\$ _____
After 2.5 Year	\$ 1167.00	\$ 1167.00	\$ 1179.00	\$ _____
After 3 Year	\$ 1208.00	\$ 1208.0	\$ 1221.00	\$ _____
Group C: Layout Technician, Retail Technician (special features)				
Start Rate	\$ 918.00	\$ 918.00	\$ 928.00	\$ _____
After 6 months	\$ 954.00	\$ 954.00	\$ 964.00	\$ _____
After 1 Year	\$ 987.00	\$ 987.00	\$ 997.00	\$ _____
After 1.5 Year	\$ 1031.00	\$ 1031.00	\$ 1042.00	\$ _____
After 2 Year	\$ 1070.00	\$ 1070.00	\$ 1081.00	\$ _____
After 2.5 Year	\$ 1099.00	\$ 1099.00	\$ 1110.00	\$ _____
After 3 Year	\$ 1147.00	\$ 1147.00	\$ 1159.00	\$ _____
Group D: Renamed: Telesales				
Start Rate	\$ 500.00	\$ 500.00	\$ 500.00	\$ _____

Group E: Display Inside Sales, Reporting and Information Specialist

Start Rate	\$ 830.00	\$ 830.00	\$ 839.00	\$
After 6 months	\$ 883.00	\$ 883.00	\$ 892.00	\$
After 1 Year	\$ 929.00	\$ 929.00	\$ 939.00	\$
After 1.5 Year	\$ 981.00	\$ 981.00	\$ 991.00	\$
After 2 Year	\$ 1030.00	\$ 1030.00	\$ 1041.00	\$

Group F: Sales Support, Celebrations, Real Estate Sales Support, Sales Assistants, Order Entry

Start Rate	\$ 724.00	\$ 724.00	\$ 732.00	\$
After 6 months	\$ 774.00	\$ 774.00	\$ 782.00	\$
After 1 Year	\$ 815.00	\$ 815.00	\$ 824.00	\$
After 1.5 Year	\$ 857.00	\$ 857.00	\$ 866.00	\$
After 2 Year	\$ 903.00	\$ 903.00	\$ 913.00	\$

Group G: Classified Sales Reps., Classified Clerk

Start Rate	\$ 581.00	\$ 581.00	\$ 587.00	\$
After 6 months	\$ 668.00	\$ 668.00	\$ 675.00	\$
After 1 Year	\$ 709.00	\$ 709.00	\$ 717.00	\$
After 1.5 Year	\$ 747.00	\$ 747.00	\$ 755.00	\$
After 2 Year	\$ 827.00	\$ 827.00	\$ 836.00	\$

Group H: Clerk

Start Rate	\$ 635.00	\$ 635.00	\$ 642.00	\$
After 6 months	\$ 668.00	\$ 668.00	\$ 675.00	\$
After 1 Year	\$ 709.00	\$ 709.00	\$ 717.00	\$
After 1.5 Year	\$ 749.00	\$ 749.00	\$ 757.00	\$
After 2 Year	\$ 788.00	\$ 788.00	\$ 796.00	\$

Group I: Administration Clerk

Start Rate	\$ 396.00	\$ 396.00	\$ 400.00	\$
After 6 months	\$ 420.00	\$ 420.00	\$ 425.00	\$
After 1 Year	\$ 446.00	\$ 446.00	\$ 451.00	\$
After 1.5 Year	\$ 466.00	\$ 466.00	\$ 471.00	\$
After 2 Year	\$ 496.00	\$ 496.00	\$ 501.00	\$

ADVERTISING COMMISSION PLAN OVERVIEW

Local Retail Grid for employees hired before September 17, 2007

Account List Value	Combination Salary Commission Plan	100%
up to \$550k	4.35%	9.40%
550k – 650k	3.70%	8.05%
650k – 750k	3.20%	7.00%
750k – 850k	2.80%	6.15%
850k – 950k	2.50%	5.50%
950k - 1,050,000	2.25%	4.98%
1050k - 1150k	2.05%	4.58%
1150k - 1250k	1.90%	4.21%
1250k - 1350k	1.75%	3.90%
1350k - 1500k	1.60%	3.55%

**Add one dollar (\$1.00) to each start level.*

Annual Incentive (paid quarterly when target achieved): \$6,500.00
 Accelerator Percentage: (additional % paid for all sales over target) 2.5%

For employees on the 100% plan before September 17, 2007:

Annual incentive (paid quarterly when target achieved) \$8,500.00
 Accelerator Percentage: (additional % paid for all sales over target) 5%
 Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Local Retail Grid for employees hired September 17, 2007 or after

Account List Value	Combination Salary Commission Plan	100%
up to \$550k	4.35%	9.40%
550k – 650k	3.70%	8.05%
650k – 750k	3.20%	7.00%
750k – 850k	2.80%	6.15%
850k – 950k	2.50%	5.50%
950k – 1,050,000	2.25%	4.98%
1050k – 1150k	2.05%	4.58%
1150k – 1250k	1.90%	4.21%
1250k – 1350k	1.75%	3.90%
1350k – 1500k	1.60%	3.55%

**Add one dollar (\$1.00) to each start level.*

Annual Incentive (paid quarterly when target achieved): \$6,500.00
 Accelerator Percentage: (additional % paid for all sales over target) 2.5%
 Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Auto/Real Estate Grid for employees hired before September 17, 2007

Account List Value	Combination Salary Commission Plan	100%
up to \$775k	3.10%	7.00%
775k - 850k	2.80%	6.40%
850k - 950k	2.30%	5.50%
950k - 1050k	2.20%	5.15%
1050k - 1150k	2.05%	4.70%
1150k - 1250k	1.90%	4.31%
1250k - 1350k	1.75%	4.00%
1350k - 1500k	1.60%	3.60%
1500k - 1750k	1.35%	3.10%
1750k - 2000k	1.20%	2.70%

**Add one dollar (\$1.00) to each start level.*

Annual Incentive (paid quarterly when target achieved): \$6,500.00
 Accelerator Percentage: (additional % paid for all sales over target) 2.5%

For employees on the 100% plan before September 17, 2007:

Annual incentive (paid quarterly when target achieved) \$8,500.00
 Accelerator Percentage: (additional % paid for all sales over target) 5%

Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Auto/Real Estate Grid for employees hired September 17, 2007 or after

Account List Value	Combination Salary Commission Plan	100%
up to \$775k	3.10%	7.00%
775k – 850k	2.80%	6.40%
850k – 950k	2.30%	5.50%
950k – 1050k	2.20%	5.15%
1050k – 1150k	2.05%	4.70%
1150k – 1250k	1.90%	4.31%
1250k – 1350k	1.75%	4.00%
1350k – 1500k	1.60%	3.60%
1500k – 1750k	1.35%	3.10%
1750k – 2000k	1.20%	2.70%

**Add one dollar (\$1.00) to each start level.*

Annual Incentive (paid quarterly when target achieved): \$6,500.00
Accelerator Percentage: (additional % paid for all sales over target) 2.5%
Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Key Accounts Grid

Account List Value	Combination Salary Commission Plan
\$750K to 1 Million	5.75%
1 Million - 1.15 million	5.00%
1.15M- 1.25M	4.60%
1.25M- 1.350M	4.25%
1.350M- 1.45M	3.95%
1.45M- 1.55M	3.65%
1.550M- 1.650M	3.45%
1.650M- 1.750M	3.25%
1.750- 1.850M	3.00%
1.850M- 2M	2.75%

**Add one dollar (\$1.00) to each start level.*

Annual Incentive (paid quarterly when target achieved): \$2,500.00
Accelerator Percentage: (additional % paid for all sales over target) 1.5%
Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Rex, Grand and Guelph Life Magazines: 17.02 % Commissions
Vacation Pay & Statutory Holiday pay are paid over and above these rates.

Cambridge Homefinders: Base salary \$200/week. Commission rate 7.1% on all sales
Vacation Pay & Statutory Holiday pay are paid over and above these rates.

New venture Sales Representatives:

Where the Employer decides to initiate new business ventures that will primarily fall outside of the daily product or "ROP", the Employer will advise the Union of the new initiative and the parties will negotiate a wage and/or commission rate within 15 days of the Union being notified of the new venture. The parties agree that, the wage and/or commission rate for these product sales will be commensurate with the profit margin. Where the parties are unable to reach agreement on the wage and/or commission rate within the 15 days, the Employer will determine the wage and/or commission rate and the parties agree that the appropriateness of the rate will be referred to a sole arbitrator.

RECORD COMPENSATION PLAN – GUIDELINES

Value of Account Lists

The commission rate will be established at time of assignment of an account list.

If an account executive grows the value of the account list beyond the band, the commission rate set at the time of assignment of the list is guaranteed until December 31, 2015.

If an account executive is assigned an account(s) and the new value of the list moves into the next band on the grid, the commission rate will be adjusted to the new band level. However, there will not be an adjustment to the commission rate if there would be a corresponding loss of income. The commission rate will be adjusted to next band level when there is a positive affect on income.

Job Vacancies

When a position becomes vacant, the value of the list and corresponding commission rate will be included in the posting. The commission rate will be assigned based on the value of account list at time of the posting. Account executive will accept the terms of the account list as posted (Combination Salary Commission Plan or 100% plan) when applying or hired for an account list.

Setting Targets

New ad revenue targets may be added to an account list if the revenue was not considered when setting the targets.

In the event of a business bankruptcy, closing, merger, collection accounts (where account executives are prevented from selling to those customers), government cutbacks from up to three accounts during the quarterly target period, and the revenues represent a loss of ten percent (10%) or more of an account executive's account list, the targets for those account will be removed from the list.

Credits and Pricing

Credit adjustments will be deducted from revenues in the month they are written/processed. Exceptions will be made for errors that occur after the final proofing stage. Commissions are paid on sales where the credit policy has been adhered to. Written approval must be obtained for discounts off the published and un-published rate card.

In the event of bankruptcy, commissions paid to a representative, but not collected from the bankrupt client, will not be deducted from future commission payments.

Assigning leads, dormant list

An account is considered dormant if there has been no activity in six months, except seasonal businesses. There will be no restrictions in prospecting dormant accounts or new prospects. The Employer reserves the right to classify accounts and assign leads on a fair and equitable basis. A lead is an expression of interest in doing business with the Employer that connects a salesperson to a potential client.

Dispute Resolution Committee

The Union and the Employer shall establish a Dispute Resolution Committee (DRC) with two members from the Union and two members from the Employer. The purpose of the committee is to resolve disputes over sales targets. An account executive will be able to access the DRC when his/her account list has been affected by ten (10) per cent or more, or when one of his/her top ten accounts has been moved or lost, or for any other reason, which has significant effect on the account executive's ability to meet their sales targets. Once the affected employee and that employee's direct manager/supervisor present their case to the DRC, they shall then be excused from the DRC deliberations. The decision of the DRC shall be communicated to the affected account executive and his/her manager/supervisor.

The minutes of this committee meeting shall be made available upon request to the Union or to the employee involved.

Where a sales target is not resolved by the DRC, the matter will be referred to the Publisher or a representative of the Publisher. (The Union reserves the right to grieve changes in targets if they are considered to be disciplinary in nature.)

Movement of Accounts

Accounts may be removed from an account list if the account is in decline from the prior year for 6 months, losses exceed 20% of the value of the account over a 12-month period or at a client's request.

Illness/Vacation/Holidays

The Employer will pay account executives salary/draw plus commission while on vacation and for recognized holidays or illness of less than one month.

Short Term Disability

STD and LTD will be paid in accordance with STD and LTD policies. For the purpose of determining the amount of STD and LTD, pre-disability earnings will be defined as an average of their earnings in the 12 months prior to the sick leave.

During the first month of disability, the account executive will receive commissions on sales made to their account list during their absence or, the STD payment, whichever is greater.

Cambridge Homefinders

The Cambridge Homefinders account executive will be subject to all terms and conditions of the commission program, however, a weekly salary of \$200 will be paid and commission will be paid at 7.1% on all revenue he/she sell into Homefinders

Vendor Support

When telemarketing/telesales sells a vendor support feature, where the account executive was the source of the sale, the account executive will receive credit for 20% of the revenue generated for that feature, plus revenue for any accounts they sell in the feature.

CLASSIFIED COMPENSATION PLAN

Telesales - Group D

All employee(s) currently in the telesales role prior to April 4, 2012 shall be paid as follows: \$26,000 annual base salary, payable bi-weekly, 8% commission on all sales and 2% accelerator on all sales when last year's revenue is met, calculated and paid quarterly.

All employee(s) hired into the Telesales classification after the date of ratification shall be paid \$26,000 annual base salary, payable bi-weekly, plus 8% commission on all sales.

Category* Sales - Group E

Includes: Auto, Service Packages, Rental

\$30,000 salary, 1.6% commission on all sales, additional 2.5% on sales above target.

Recruitment* - Group E

\$30,000 salary, 1.2% commission on all sales, additional 1% on sales above target.

Commission for recruitment will be calculated and paid to the individual who makes the sale. Where a recruitment employee is entitled to paid time off, other than for statutory holidays or vacation, they will receive an amount reflecting their average base pay and commissions earned in the prior calendar year. (e.g. 2006 base pay and commission earnings/260 = average daily amount paid for 2007 paid days off). In the first year of employment, the average earnings will be based on the average salary and commissions earned to the date of absence.

Sales Support – Group G

Includes: Inputters, Celebrations, Real Estate, Classified Sales Assistants \$100 per month based on 80 hours per month pro-rated. Comprised of \$50 for achieving Classified overall revenue target; and \$50 for maintaining an error ratio of 1% or less. An error is defined as an ad with incorrect schedule, copy, pricing, or any aspect that results in loss of revenue for that ad. Good will adjustments to accounts by management will be excluded from the 1% error ratio. Each of the above incentives are awarded independent of the other.

Classified Sales Rep – Group H*

All requests for time/days off to be submitted to the Classified Supervisors by the first of the month prior. Individual schedules and revenue targets will then be distributed by mid-month for the following month. Revenue targets will not be adjusted for sick time, shift exchange or when extra hours/shifts are worked to cover off absent staff. Access to the \$100 payout for achieving personal revenue target is pro-rated on the basis of an 80 hour month. 3% paid on all growth over target.

*Indicates individual revenue targets

Note: The Company will endeavour to provide timely and accurate reports on progress to target for Classified Sales Staff.

LETTER OF AGREEMENT #1

between

The RECORD

(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M

(hereinafter known as “the Union”)

Re: Flex-Time

The purpose of this letter is to acknowledge the flex-time work arrangements currently being utilized by retail advertising account executives.

It is understood that account executives require flex-time due to the varying length of their work day, and therefore are not covered by the overtime provisions of Article 7 a).

However it is further understood that the account executives may work more than thirty-five (35) hours per week. When these type of situations are anticipated the account executive will meet with their manager or supervisor to determine how they will manage the extra hours needed. The authorized hours above thirty-five (35) can be banked at straight time, to a maximum of fifty-six (56) hours at any one time. Account executives acknowledge that such banked time should be taken during slow times for their individual teams. Vacation requests shall take precedence over requests for banked time off.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #2

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Drug Plan Exclusions

This will confirm the clarifications reached between the parties with respect to the prescription drug plan referred to in Article 11(b) of the collective agreement.

The plan covers prescription drugs which legally require a prescription, with the following exclusions:

1. Atomizers, appliances, prosthetic devices, colostomy supplies, first aid kits or equipment, electronic diagnostic monitoring or testing equipment, non-disposable insulin delivery devices, delivery of extension devices for inhaled medications, spring loaded devices used to hold lancets, alcohol, alcohol swabs, disinfectants, cotton, bandages or supplies and accessories for the above.
2. Oral vitamins, minerals, dietary supplements, infant formulas or injectable total parenteral nutrition solutions whether or not prescribed for a medical reason, except where Federal or Provincial law requires a prescription for their sale.
3. Diaphragms, condoms, contraceptive jellies/foams/sponges/suppositories, intrauterine devices, contraceptive implants or appliances normally used for contraception, whether or not prescribed for a medical reason.
4. Proprietary medicines which are registered under Division 10 of the Food and Drug Act, Canada, and bear a General Public (GP) number on their label.
5. Prescriptions, dispensed by a physician, clinic, dentist or in any non-accredited hospital pharmacy, or for treatment as an inpatient or outpatient in any hospital, including emergency status and investigational status drugs, unless otherwise approved by the benefit carrier.
6. All preventative immunization vaccines and toxoids.

7. All homeopathic preparations.
8. Items deemed cosmetic (even if a prescription is legally required)., e.g. topical minoxidil, sunscreens, etc.
9. Any medication which the insured is eligible to receive under a Provincial Drug Benefit Plan.
10. Nicotine resin containing products.
11. Supplies for recreation or sports whether or not medically necessary.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #3

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Bargaining Committee

It is understood that in subsequent negotiations the Union will continue the practice of bargaining as a single union committee comprised of representatives from each of the four (4) bargaining units.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #4

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Reprisal or Recrimination

The parties agree that there shall be no reprisals or recrimination against any persons for actions taken in connection with this set of negotiations.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #5

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Paid Benefits

In the event of death of an employee, the existing Group Life and Health Insurance policy, plus all other current benefits (dental, drug plan and vision care) will be maintained for a period of one (1) year for the surviving spouse and eligible dependents.

Retired employees, aged 55 and over, will have the major medical expenses plan, eyeglass coverage and dental plan paid between their retirement and the later of: three (3) years after their retirement date and their 65th birthday. Out-of-province coverage is not included.

Employees who retire September 17, 2007 or after, will not have out-of-province benefit coverage or Accidental Death and Dismemberment insurance; the life insurance policy for retirees will be \$10,000.00. New employees hired September 17, 2007 or after, will not have access to retiree benefits.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #6

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Benefit Costs

In light of the Employer’s desire to contain benefit costs in the future as well as the parties mutual interest in sustaining a fair and competitive level of benefits, the parties agree to meet during the life of the agreement to discuss ways of containing and reducing benefit costs. Where the parties can identify by mutual agreement cost savings, the Employer agrees to re-invest fifty percent (50%) of the savings into new and/or modified benefit provisions.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #7

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Parking

Where employees require a vehicle as a condition of employment, the Employer will provide paid parking. The Employer will agree to pay 50% of the cost of parking for all employees not currently provided with paid parking. This must be done through payroll deduction under the current parking arrangement in the parking facilities in the downtown area.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF AGREEMENT #8

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Co-op Student Placement

This will confirm our discussions during negotiations wherein the Waterloo Region Record indicated that where co-op students are placed at the Waterloo Region Record as part of their educational requirements, they will be:

- i) For a duration of one (1) month or less;
- ii) In an assignment related to their field of study;
- iii) Limited to one (1) student per department at any given time, and the students will not have been previously employed by the Waterloo Region Record
- iv) Not considered to be employees;
- v) Not have membership in the Union nor be represented by the Union;
- vi) Not be in receipt of benefits; and,
- vii) Eligible for an honorarium, but it is not guaranteed.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

LETTER OF INTENT #1

between

**The Waterloo Region Record,
A division of Metroland Media Group Ltd.**
(hereinafter known as “the Employer”)

and

UNIFOR LOCAL 87-M
(hereinafter known as “the Union”)

Re: Parking

Effective October 1, 2007, for the duration of the collective agreement, the Employer agrees to the Union proposal to allow full-time and part-time employees, working beyond 6:00 p.m., with access to free parking in The Waterloo Region Record employee parking lot (Scott Street entrance). This access is limited to after 5:30 p.m. and is subject to availability.

There is no guarantee of access to a free space, priority will be given to employees who require their vehicle for their job.

DATED AT Kitchener, THIS _____ DAY OF _____, 2016.

(For the Employer)

(For the Union)

THE WATERLOO REGION RECORD BENEFIT OVERVIEW

LIFE INSURANCE	2 x Annual Salary	(Maximum \$85,000)
A.D.& D.	1 x Annual Salary	(Maximum \$35,000)
DEPENDENT LIFE	\$5,000	(14 days after birth)
RETIREE LIFE (see Letter of Agreement #5 Re: Paid Benefits)		

SUPPLEMENTAL HEALTH

- Prescription drugs - Pay direct drug card (\$25 annual deductible)
- Semiprivate hospitalization
- Purchase of braces, crutches or other prosthetic devices required as a result of an accident or disease which occurred or commenced while insured under this plan and when deemed medically necessary.
- Rental of wheelchair, hospital type bed or other equipment
- Hearing aids (\$300 in four consecutive years)
- Ambulance service
- Services of a registered nurse
- Clinical Psychology (\$500 per calendar year)
- Speech therapy (\$500 per calendar year)
- Physiotherapy
- Out-of-province emergency treatment
- Charges for treatment by the following practitioners (\$500 calendar year maximum):
 - Osteopath Naturopath Christian Science Practitioner
 - Massage therapy Chiropractor Acupuncture
 - Bi-annual Eye Examinations
- Vision care: \$275 per two (2) calendar years for prescription glasses or contact lenses.

CHARGES OVER AND ABOVE OHIP COVERAGE ARE NOT ELIGIBLE UNDER THE PLAN. IN SOME CASES A PHYSICIAN'S REFERRAL MAY BE REQUIRED FOR REIMBURSEMENT.

DENTAL BENEFITS

The following services are insured at 100% of the previous years' O.D.A. fee schedule, subject to a \$1,000 annual maximum and certain time limits:

Diagnostic treatment	Preventative treatment	Minor restorative	Minor surgical
Periodontal	Endodontics	Major surgical	

The following services are insured at 50% of the previous years' O.D.A. fee schedule, subject to a \$1,000 annual maximum and the least expensive, therapeutic equivalent treatment:

Removal partial or complete dentures | Crowns and inlays | Major restorative

Orthodontic treatment for dependent children is insured at 50%, subject to a lifetime maximum of \$1,000. Dental treatment required as a result of an accident may be covered at 100% up to \$2,500 per person under the supplementary health portion of the benefit coverage.

THIS OVERVIEW IS PROVIDED FOR THE PURPOSE OF EXPLAINING THE PRINCIPAL FEATURES OF THE BENEFIT PLAN. ALL RIGHTS WITH REGARDS TO THE BENEFITS OF A MEMBER ARE OUTLINED IN THE GROUP POLICY ISSUED BY THE BENEFIT CARRIER.

EMPLOYER'S POLICIES (FOR INFORMATION ONLY)

The Employer has promulgated several policies over the years that apply to Record employees. These policies are not part of the collective agreement, however, reference is made to some of them in various sections of the collective agreement. The employer has an obligation to continue these policies for the term of our agreement and failure to apply these policies may be grounds for a grievance.

The following policies are referred to in the collective agreement and are reproduced here for information purposes only. Both parties reviewed the policies to update the content where the intent was not altered in any way.

SHORT TERM DISABILITY

The Waterloo Region Record's Short Term Disability Policy is intended to provide financial security to employees who are unable to work due to illness or disability for a period of up to 26 weeks, where alternate income support is not otherwise available (i.e. WSIB).

For the purposes of this policy statement the following definitions apply:

- Eligible employee: a permanent full-time employee who has completed probation.
- Extended illness: a continuous period which exceeds four weeks (20 work days) to a maximum duration of 26 weeks (130 work days).
- Excessive Use: time off in excess of 10 days per year as a result of a number of incidents.

The following conditions apply to STD:

- Time off for short-term illness is normally at full pay.
- In case of extended illness, full pay will be maintained for 26 weeks (130 work days).
- Sick time which becomes excessive will be treated as a problem.
- Employees with more than five days off per year will, at the company's discretion, be required to submit medical documentation acceptable to the company, for each additional sick leave incident, in order to qualify for continued pay.
- At the company's discretion, those using in excess of 10 days per year must have their condition verified by the company's doctor in order to have continued pay.
- Individuals who are able to return to work on an accommodated basis, will have their entitlement to sick leave extended to reflect the time worked.

- Successive illnesses/disabilities due to the same condition will be treated as a continuation of the original absence if the successive absence occurs within a 60 calendar day period of the employee's return to work date.

Failure to comply with these conditions may result in loss of pay.

Probationary employees are allowed two paid sick days for each full month of employment.

Employees on extended sick leave continue to accrue vacation credits for up to 26 weeks following which there will be no further accrual until they return to work.

An employee on extended illness will not qualify for any merit pay, promotion or pay increase. Upon return from sick leave on a full-time basis, the employee's salary will be reinstated to its appropriate level. Any changes in the company's benefits package will apply to employees on short term disability.

Each year employees may carry forward the difference between 10 days and the number of sick days they have used. There is no limit to the number of days that may be accumulated which may be used to extend sick leave at full pay beyond 26 weeks, as per the LTD policy. A maximum of 90 of these accumulated days may be used to retire early at full salary or the cash equivalent may be rolled to an RRSP as a retiring allowance.

Employees who work beyond the month in which they turn 65 will cease to accumulate additional accumulated sick days.

The LTD plan takes effect in the 27th week.

LONG TERM DISABILITY

The Waterloo Region Record's Long Term Disability policy is intended to provide financial security to employees who are unable to work due to a non-work related illness or disability that exceed 26 weeks.

General:

LTD benefits are payable in arrears, following the qualifying period of 26 weeks continuous illness and the use of all vacation credits.

Amount of LTD benefit:

- Benefits will be paid at 100% of pre-disability salary for a period equal to the employee's accumulated sick days, after which payments will be made at 66 2/3% of the pre-disability salary.

Benefits will be terminated on the earliest of: cessation of the disability, attainment of age 65 or death. The provisions described in this plan assume that the benefits will be taxable in the hands of the employees. Deductions for company benefits normally paid by the employee through payroll deductions will be paid by the company for the period of long term disability. Service shall be deemed to continue during the whole period that an employee is absent from work due to disease or injury.

All normal company benefits will continue in force with the following exceptions:

- There shall be no accrual of sick leave during the period of disability.
- Employees are not eligible upon their return to work, for statutory holidays which occur during their absence from work.
- Vacation credits will not accrue while an employee is on L.T.D.
- Employees will not be eligible for salary increases until they return to work full-time.

Eligibility for coverage:

Those eligible for coverage are all employees who are designated as permanent full-time employees, other than an employee whose age is 65 less the qualifying period. An employee becomes eligible for coverage under the plan on the day following the completion of the three-month probationary period.

Eligibility for benefit:

In order to qualify for the long-term disability benefit confirmation is required that the employee is totally unable to work. The services of an independent agent will normally be contracted to do a claim investigation and comment on what action they would see as appropriate under the circumstances. This confirmation will be required to initiate benefit payments and will also be required on a periodic basis for the duration of the disability. The company reserves the right to have an approved agent examine, as often as may be reasonably required, an employee who is receiving this benefit.

Definition of total disability:

"Total disability" is defined as the complete inability of an employee due to injury, disease or mental disorder, to perform any and every gainful occupation for which he/she is reasonably fitted by education, training or experience. An employee shall no longer be considered disabled if he/she engages in any gainful occupation except as provided in the Rehabilitation Provision.

Recurrent disability:

If an employee, having ceased to be totally disabled returns to full-time work and within six months again becomes totally disabled from the same or related cause, the qualifying period will not again be applicable. This would be considered as "one

continuous period of disability". If a full-time employee, having ceased to be totally disabled, returns to work and again becomes totally disabled from a different cause or, if from the same cause, more than six months after cessation of the previous disability, the qualifying period will again be applicable.

Rehabilitation provisions:

To encourage disabled employees to return to work where possible, this plan has an added extension of benefits when the employee engages in rehabilitative employment. Rehabilitative employment means any occupation or employment for wage or profit engaged in by the employee while meeting the definition of total disability.

Where, following a period of total disability, an employee engages in rehabilitative employment the amount of benefit will be equal to the benefit payable in accordance with the schedule reduced either:

- a) by 50% of the amount of compensation or income received by the employee as wage or profit from such rehabilitative employment, or,
- b) to the extent necessary so that the total income the employee is receiving from all sources will not exceed 100% of the wage or profit received by the employee from the employer immediately prior to the commencement of disability, whichever results in the lesser amount of benefit. The benefit will normally be payable for the period the employee is engaged in rehabilitative employment to a maximum of 24 months. Depending upon the circumstances this benefit may be extended indefinitely.

Upon return to work on a full-time basis an employee's salary will be brought up to the current level for the job.

Integration of benefits:

Employees who qualify are expected to apply for any government assistance available. Disability benefits payable under this plan will be integrated with benefits an employee is eligible for under any other disability plan other than an individual insurance policy.

The benefits described in this plan will be reduced by the amount an employee is entitled to apply for and receive with respect to the disability under any government plan. The amount deducted will not include any additional benefits payable for children or subsequent cost-of-living increases.

Limitations:

No benefits will be payable for any period of disability during which the employee is not under the care of a physician or surgeon legally licensed to practice medicine in the province of Ontario. In case of disability due to mental illness, the disabled employee

must be under the continuing care of a specialist in psychiatry.

Benefits may not be payable for disabilities directly due to or resulting from any one or more of the following:

- b) Intentionally self-inflicted injury while sane or insane,
- c) War, insurrection or hostilities of any kind whether or not the employee was actually participating therein,
- d) Committing or attempting to commit a criminal offence.

Pre-existing conditions:

No benefits will be payable for disabilities directly or indirectly due to or resulting from an injury or disease with respect to which treatment has been received within 90 days prior to the date on which the employee became insured hereunder. This exclusion will not apply to a disability commencing more than 24 months after the disabled employee became insured.

Maternity benefits:

If an employee is unable to work because of illness due to pregnancy, sick leave benefits will be payable except:

- a) during any period of formal maternity leave taken by the employee pursuant to provincial or federal law or pursuant to mutual agreement between the employee and her employer, or
- b) during any period for which the employee is paid E.I. maternity benefits.

Termination of coverage:

An employee's coverage will terminate at the earliest time indicated below:

- a) Upon resignation.
- b) Upon ceasing to be eligible.
- c) Upon commencement of leave of absence to serve in the armed forces.

Pension:

Pension contributions to the company pension plan will continue to be made on behalf of the disabled employee based on the employee's salary prior to the period of disability. Should the period of disability extend to the employee's normal retirement date the amount of pension payable will be based on the employee's Final Average Earnings (FAE) prior to the period of disability.

DISCOUNTS & INCENTIVES

Employees may run private party classified ads, any day of the week and for any length of time, at one- half the regular rate.

The following classified ads may be run free of charge:

- Obituaries for parents, parents-in-law, step-parents, children, step-children, grandchildren, spouse, brothers, step-brothers, sisters, step-sisters, grandparents and step-grandparents, for one publication;
- Birth announcements for children and grandchildren;
- Family announcements (engagements, weddings, anniversaries, birthdays, awards, graduations, etc.) for employees, spouses, children, step-children and grandchildren. Either an engagement or wedding announcement but not both, may be inserted free. A picture may be included. Similarly, either an anniversary announcement or card of thanks, but not both, may be inserted free.

Other incentives/discounts

- One-time incentives/coupons will be accepted from advertisers, but must be provided to the ad sales rep for the client, who will forward to HR for distribution.
- The Waterloo Region Record will not participate in programs whereby working at the Waterloo Region Record entitles individuals to discounts to which they would otherwise not be entitled. Exceptions require the approval of the publisher.

ALTERNATIVE WORKING ARRANGEMENTS

Alternative work arrangements can be an effective way of helping employees bridge their personal and professional lives. The Waterloo Region Record will endeavor to meet the needs of those employees who wish to participate in Alternative work arrangement, which include flex time, reduced workweek and job-sharing.

Employees who elect alternative work arrangements will enjoy the same opportunities for future advancement as though they had continued on a full-time basis. In all cases, an individual's service will be preserved.

Requests will be considered on a first-come, first-serve basis and are strictly on a voluntary basis. Interested employees should register their request with their immediate supervisor.

Department managers will consider both the needs of the employee and the needs of the department in determining the feasibility and acceptability of requests. All decisions will be reviewed with the employee involved.

The effective date of alternative work arrangements shall be mutually agreed to by the employee and immediate supervisor, when they see that the plan is workable.

FLEX TIME

Flex time is a system for scheduling working hours within certain guidelines, and enables employees to adjust their working pattern to their own life-style while maintaining the requirements of good business practices in support of quality and customer satisfaction.

Flex-time arrangements are intended to allow individuals to customize their work schedule to meet personal needs. Individuals on flex-time arrangements are not eligible for overtime resulting from the flex-time arrangement.

Eligibility:

All full-time and regular part-time (except where the part-time schedule must meet a specific work volume) Record employees are eligible to request a flex-time arrangement. All requests, submitted in writing outlining the proposal of the flex-time schedule, will be considered. The flex-time proposal should include an explanation of how the proposed new schedule would accommodate the departments needs.

Because of the nature of the newspaper business, core hours may be required in some departments and will be established by the department manager if necessary. The requirements of the task to be performed determine the degree to which flexibility is or is not possible during a particular period.

Duration:

At any time, the employee or management may request a return to regular hours, following a minimum two-week written notice or a longer period as may be required and mutually agreed upon by employee and employer.

REDUCED WORKWEEK

A workweek may be reduced by a maximum 1/5 of the employee's regular workweek. The reduction can be accomplished in any manner that is acceptable to the employee's supervisor. For example, each workday may be shortened by 1/5, or a five-day week may be reduced to four, etc.

Eligibility:

All full-time Record employees are eligible to request a reduced workweek arrangement. All requests, submitted in writing outlining the proposal of your reduced workweek schedule, will be considered. The reduced workweek proposal should

include an explanation of how the proposed new schedule would meet the department's needs.

Duration:

Any arrangement which exists for a total of twelve months will be reviewed at the end of the twelve months to determine whether to revert to full-time hours, whether the position should be reclassified to part-time, or whether an additional extension should be considered. If the manager agrees to extend the reduced workweek, such an extension may not exceed twelve months and the employee must cost-share the benefits with the company. No arrangement can go beyond a total of two years.

At any time, the employee or management may request a return to regular hours, following a minimum two-week written notice or a longer period as may be required and mutually agreed upon by employee and employer.

Individuals who have participated in a reduced workweek for the maximum of two years and wish to once again work a reduced workweek, must change their status to permanent part-time.

Compensation:

During the period of alternative work arrangements, employees shall be paid in proportion to their work schedule.

Vacation entitlement will not change, but pay for vacation will be pro-rated based on actual hours worked on a calendar year basis. Please note that a vacation week is equivalent to the reduced workweek.

Employees on a reduced workweek will be eligible for short term disability (STD) under the company STD policy. Payments will be made at the reduced income level. In the event the reduced workweek arrangement expires during the short term disability period, the sick pay benefit level will be increased to reflect the pre-reduced workweek earnings level.

Life Insurance, A.D. & D., Health and Dental benefits will be maintained.

Participation in the pension plan will be maintained. Contributions will reduce according to income level. Credited service will be based on actual hours worked. Earnings for the purpose of final average earnings (pension calculation) will be actual earnings.

Participation in the Employee Share Purchase Plan will be maintained. There will be no change in the actual amount of the loan repayment. The option to purchase shares will be restricted as outlined in the terms of the Plan.

JOB-SHARING

Job-sharers are two permanent employees who share the responsibilities and hours of one full-time position. Such employees will be classified as part-time for the duration of the job share. Job sharing becomes the responsibility of the employees to make the process work.

Eligibility:

All full-time Record employees are eligible to request a job sharing arrangement. The requests, should be submitted in writing to the employee's immediate supervisor and should outline the proposed job sharing schedule. They will be considered on a first-come, first-serve basis.

There is to be no increase or decrease to the complement of full-time equivalent positions as a result of any job sharing arrangement. Vacancies resulting from participation in a job-sharing arrangement will be filled by temporary employees.

The job-sharing proposal should include an explanation of how the proposed new schedule will meet the department's needs. It is imperative that the responsibilities and duties of the job-sharing partners be substantially the same, as should be their skills and abilities. There should be no need for substantial training of any employee requesting a job sharing arrangement.

Department managers are responsible for determining the feasibility and acceptability of requests. All decisions will be reviewed with the employee involved.

Duration:

At the end of the twelve months the job sharing partners and the company will be required to:

- affirm their commitment to job sharing on a regular basis, thereby allowing vacated position(s) to be filled on a permanent basis OR
- establish a termination date to the job sharing arrangement OR
- return to the respective job sharer's regular employment.

Once two employees have decided to stay on job sharing past the twelve-month period, their status will be changed to part-time and they can return to their previous full-time status only through successful application for a posted vacancy.

Compensation:

During the period of alternative work arrangements, employees shall be paid in proportion to their work schedule.

During the initial year of the job share, the employee will continue on the full-time vacation year, with entitlement adjusted to reflect their time worked. In the event the arrangement becomes permanent, the individuals will be transferred to the part-time vacation year schedule.

Sick Pay – Benefits: See Policy # 5.

For full-time employees participating in a job sharing arrangement, participation in the pension plan will be maintained. Part-time employees participating in a job sharing arrangement must meet eligibility requirements as outlined in Policy # 5.

Participation in the Employee Share Purchase Plan will be maintained according to the terms of the plan.

DEPENDENT/ELDER CARE

The Waterloo Region Record recognizes a need for a dependent/elder care policy as some of its employees are faced with the responsibility of caring for dependents or elder relatives. Dependents are defined as child, spouse, parent, step-parent or parent-in-law, any relative who lives with the employee or with whom the employee may live, or any relative who is wholly dependent on the employee. Dependent/elder care time may be used to assist with the care of dependents/elders due to hospitalization, illness or injury.

All full-time and regular part-time employees are entitled to participate in the dependent/elder care program. Eligible employees may bank time for dependent/elder care by working hours outside of their regularly scheduled shift except where the part-time schedule must meet a specific work volume. This time must be prearranged with your supervisor and cannot exceed three days per year for full-time employees and one and one half work shifts per year for part-time employees. When considering requests for banking time, the needs of the department must be met and the supervisor will determine the feasibility and acceptability of the requests.

As this is a shared responsibility between the employee and the employer, the Waterloo Region Record, will match banked time up to a maximum of three additional days per calendar year for full-time employees and one and one-half work shifts for regular part-time employees.

Once an employee has used the maximum number of days provided under this policy (which is three banked and three company matched days for full-time employees and one and one half banked and company matched work shifts for regular part-time employees), any further time needed for dependent/elder care will have to be generated through flex time or other banked time.

Any time needed that equals one half day or less, must be arranged as flex time or other banked time.

e.g. If an employee is off for one day, the employee uses one half of their regular shift of banked time and the company matches one half of the regular shift as

dependent/elder care time. For each absence (longer than one half day/shift) related to dependent/elder care, the hours absent shall be divided equally between the employee and the company, to a maximum of three days of company matched time for full-time employees and one and one half work shifts for regular part-time employees (in a calendar year).

Family Emergency Leave

Application & Conditions

1. The entitlement to a family emergency leave is restricted to requests regarding the family members listed in Article 15 (Bereavement Leave).
2. A family emergency leave must be a minimum of four (4) weeks and shall be no more than eight (8) weeks. An employee may make a special request for an extension of up to four (4) weeks.
3. An employee's request for an emergency leave will be granted at the Company's discretion and subject to the Company's operational needs. Limits may be placed, at the Company's discretion, on the number of employees in any one department able to take a family emergency leave during any period of time. Permission will not be unreasonably withheld.
4. The Company may require employees taking a family emergency leave to provide medical, or other reasonable, evidence of the need for such a leave.
5. An employee who has been advanced pay under Family Emergency Leave and who has not completed the repayment of that money before ceasing employment (for whatever reason) will still be required to repay the full amount owing to the Company. The employee will sign a direction and authorization to such effect upon the commencement, and as a condition, of such leave.

Protocol for Requesting and Granting Leave

6. Upon application in writing from the employee to the Department Head, a leave of absence to attend to a family emergency may be granted at the discretion of the Company for good and sufficient cause. The Department Head will respond to the employee's request within two (2) business days.
7. If a leave of absence is granted, prior to receiving any payment under paragraphs 8 or 9 below:
 - a. An employee must exhaust all available paid time off in the following order:
 - i. Unused vacation carried over from the prior year
 - ii. "Banked" vacation accumulated and,
 - iii. Overtime compensation that the employee requested as time off.
 - b. An employee may use vacation for the current year.

8. An employee who has exhausted all available paid time off as described under paragraph 7(a), and who requires additional time off, will apply for the compassionate care benefits available under Employment Insurance (EI). Where an employee is approved for EI compassionate care benefits:
 - i. The Company shall advance payment equal to sixty percent (60%) of base pay during the two (2) week EI waiting period;
 - ii. The Company will subsequently advance payment equal to the difference between the payments received from EI and sixty percent (60%) of the employee's base straight-time pay for a maximum of six (6) weeks, subject to continued government legislation and approval; and,
 - iii. Upon the employee's return to work, the employee's total compensation, including incentive pay, premium pay, commission, and merit pay, will be reduced by forty percent (40%) until the amounts advanced under (i) and (ii) have been fully repaid.
9. An employee who has exhausted all other available paid time off, as described in paragraph 7(a) and EI benefits under paragraph 8, (or who has not qualified to receive EI benefits), and who requires additional time off, may make special application to the Company for a partial salary advance on compassionate grounds. If approved, the employee will be advanced payment equal to sixty percent (60%) of the employee's base straight-time pay. Upon the employee's return to work, the employee's total compensation, including incentive pay, premium pay, commission, and merit pay, will be reduced by forty percent (40%) until the partial salary advance has been fully repaid.
10. Nothing described in the above precludes the Company from granting additional time off, with or without pay, for compassionate reasons.

Local History

Where It All Began

Pay of \$30 a week for six days of work, arbitrary firings, salary cuts, and ridiculous schedules. That's what brought the Guild to the newsrooms of Toronto in the Dirty Thirties. And since then, Local 87-M has been working hard to get a better deal, first for newspaper and now for all media employees.

It seems odd now, but in the 1930s, working Canadians looked south of the border when they wanted strong, dynamic and progressive union representation. For news industry employees, the obvious choice was the American Newspaper Guild, founded in 1933 by a man who was then one of the most renowned columnists in North America, Heywood Broun.

While skilled craft workers such as printers and press operators had long been organized at most major papers, the union idea was new to reporters, editors, advertising sales staff, and circulation and clerical workers.

But a small group of Toronto newsroom workers — many of them women, who were only a small minority of editorial staffers in those days — brought the American Newspaper Guild to Canada in September 1936 with the daunting task of organizing the newsrooms of the four Toronto dailies then publishing.

The new local was called the Toronto Newspaper Guild, Local 87 of the ANG, and its first decade was largely a story of failure. With legal protections weak, publishers were able to get away with subtle and not-so-subtle pressure tactics in order to prevent unions from taking root.

Even at the Toronto Daily Star, known as a friend of labour (and founded by striking printers in the 1890s), an attempt in the early '40s to negotiate a contract collapsed after the company demoted known union supporters and engaged in the kind of blatant intimidation that is outlawed today.

The ANG revoked the charter of the Toronto local in 1943.

The First Contract

But the need and desire for a union didn't die. In 1948, the Toronto Newspaper Guild was resurrected and was able to demonstrate majority support in the Star newsroom.

That meant the Guild could be certified by the Ontario Labour Relations Board under newly enacted labour laws, with the result that the company was obliged to bargain with the union.

The new union's first president was Beland Honderich, later to become publisher and part owner of the Star. Honderich set the tone for this new union when he wrote in the first issue of the local union's newsletter: "We are now trade unionists...members of that great body of men and women who have been striving for years to improve the living standards of Canadian workers...A union, if it is to be successful, must be representative...it must be democratic..."

Those goals continue to motivate this union.

After several months of bargaining, the Guild's first contract in Toronto and indeed the first ANG contract in Canada was signed in April, 1949, containing the milestone pay rate of \$80 a week for reporters/photographers with five years of experience.

The Star proclaimed itself on its news pages as the "first newspaper in Canada to establish the five-day, 40-hour week for editorial employees...it now becomes the first and only Toronto daily newspaper to pay its editorial workers time-and-a-half in cash for overtime."

The Guild was on its way. By 1953, the newsroom of the Toronto Telegram (a paper which eventually folded in 1971) was under Guild contract, and the Globe and Mail followed two years later. At the same time, other departments at the Star followed the newsroom into the union, so that the Guild soon represented advertising sales staff, circulation employees, delivery drivers and accounting clerks totaling almost 1,300 members.

Other early Guild papers in Ontario were the Toronto edition of the Daily Racing Form and the Brantford Expositor, whose mid-1950s unionization marked the local's first foray outside Toronto.

Employees made major gains in wages, benefits and working conditions in those early years, and were generally able to do it without having to resort to strike action.

The first strike in the young local's history took place at the Racing Form in July of 1951. It lasted all of 30 minutes. All 13 members went on strike when the employer refused to implement wage increases that had been negotiated. They returned to work with guarantees that all members would get their increases and they did.

The First Strike

When the Guild's first major strike came, it was at a small paper, and it was a messy one.

Employees at the Thomson-owned Oshawa Times walked out in 1966 in a two-week strike that became one of the biggest Canadian labour battles of the era. While the strike involved only 35 employees, the courts granted a controversial injunction limiting picketing.

That prompted a rebellion in the strong union town, and picket lines swelled to more than 1,000 with the support of other unions.

When the local sheriff showed up to try to enforce the injunction, he was pelted with snowballs and beat a hasty retreat.

Newspaper publishers were outraged, but the strike was settled soon after. A second strike in Oshawa was also long and difficult in 1995 and created the local union's first strike paper operating in competition with the Times. At the end of the strike neither paper survived.

In 1955 the young local union had to confront the loss of one of its early activists and a former president A.O. (Alf) Tate, a Star photographer who was killed in a work accident. Tate and reporter Doug Cronk were assigned to report on a hurricane off the coast of Florida when their plane went missing. Their bodies were never found.

The union honoured Tate by creating a journalism scholarship in his name.

Originally, the scholarship was awarded to a needy grade 11 student who demonstrated ability and was selected by the Toronto School Board. Today the local maintains the A.O. Tate scholarship for a journalism student at Ryerson University in Toronto.

Fred Jones followed Tate as local union president. Jones left the local to work for the international union as a Canadian representative where he continued to work with Local 87.

He later returned to the local as Executive Secretary. His contribution to the union has also been recognized with an internal award. Every year, a local activist is granted an educational subsidy in Jones' honour.

Co-operation between the Guild and other newspaper unions was one of the keys to the gains at the Toronto dailies in the 1950s, but the solidarity was strained in the wake of a disastrous strike by the printers (members of the International Typographical Union) in 1964. The printers at all three dailies took a stand against technological change, but Guild members continued working, and the papers continued publishing with the help of strike breakers. The unionized printers never went back to work.

Growth in the 60s, 70s

The late '60s and the 1970s were a more stable period for the union as the Guild settled into perhaps a too-cosy relationship with the newspaper companies. Organizing of new groups was given little priority. The union, recognizing it was more than just a Toronto organization, changed its name in the late '70s to Southern Ontario Newspaper Guild (SONG), but made no serious effort to expand.

The parent union, recognizing it had members outside the United States, changed its name from American Newspaper Guild to The Newspaper Guild. The early 1970s also saw the first major stirrings of Canadian nationalism within the union, as the Toronto Guild pressed with only minimal success for more Canadian autonomy within the international structure.

The local also had stable leadership through these years. Jack Dobson of the Globe and Mail served 8 terms as local president from 1959 through 1966 when he resigned to become a local union staff representative. Later, John Lowe of the Star led the union for 9 terms from 1976 through 1984. While a woman was not president until 1989 when Gail Lem was first elected, women played a key role in the union and its executive from the earliest days.

Star reporter Judith Robinson was part of the 1939 organizing committee and women like Lillian Thain and Nadia Bozinoff also of the Star, Isabel Greenwood and Jean Pakenham of the Telegram and Margaret Daly of the Star all made fundamental contributions to the union's successes.

The 1980s saw a shakeup at SONG, as new officers were elected with a mandate to organize more workplaces and take a more aggressive approach to negotiations.

At the bargaining table, this new approach saw the Guild's first strike ever at the Toronto Star, in 1983. The 1,500 SONG members were off the job for only four days, including a weekend, but the strike marked a turning point, and companies got the message that they couldn't take the union for granted.

Meanwhile at the Globe and Mail, Guild employees took their first-ever strike vote in 1982, also marking a new era in relations with the company. Those negotiations ended without a strike, and the Globe unit of SONG still has a strike-free record.

Organizing took off in the early '80s, with the Hamilton Spectator newsroom joining SONG and with the landmark organizing drive at Maclean's magazine, where editorial staff went on strike for two weeks in 1983 and gained their first contract. Maclean's part-time employees joined the union in 2005 and these two groups represent the only unionized operations in the Rogers Publishing empire. The Globe and Mail's outside circulation department and advertising staff also went union.

With those successes, news industry workers saw the benefits of unionization. By the mid-'80s, editorial employees at the Metroland chain of non-daily papers joined SONG and bargained a contract that is seen as the pace-setter in the community newspaper sector. Soon employees of other non-dailies sought out SONG, and the union was expanding rapidly.

In the late 1980's, two of the largest non-union newsrooms in the province — the London Free Press and Kitchener-Waterloo Record — joined SONG, followed by organizing at a number of small Thomson-owned papers. After long and bitter — but successful — first-

contract strikes at Thomson papers in Guelph and Cambridge, SONG was able to organize employees at Thomson outlets in Belleville, Chatham, Niagara Falls and Midland. Contracts at all these papers made major improvements in wages.

The 1980's also saw a move for the Guild offices to its current home at 1253 Queen St. E., just east of Leslie St. In 1984, SONG purchased the two-storey former Target air conditioning and heating contractor building for \$170,000. With the rapid expansion of membership and units, the former quarters on the ground floor and basement of a townhouse at 219 Jarvis St. had become cramped.

Despite layoffs and hiring freezes at many papers during the 1990s, SONG's membership continued to grow through organizing.

Going Canadian

Throughout the period of expansion in the 1990's, the leadership of SONG became increasingly frustrated with the lack of attention and service that the Newspaper Guild's Washington head office was providing to Canadians. After a long and unsuccessful campaign for more Canadian autonomy within the Guild international, SONG members voted in 1994 to sever ties with The Newspaper Guild. Shortly afterwards, SONG affiliated with the Communications, Energy and Paperworkers Union of Canada (CEP), an all-Canadian union and Canada's largest media union.

The Guild and the Star again did battle in 1992 during a one-month strike over the company's plans to contract-out its delivery department. The strike failed to stop the company's plans, but got a better deal for the laid-off employees.

In 1996, SONG's long-time president, Gail Lem of the Globe and Mail unit, was elected as the CEP's national vice-president of media, the top officer for the CEP's 15,000-strong media section, representing employees in print and broadcast across Canada. She was followed in that post by Peter Murdoch, a former Hamilton Spectator reporter and SONG representative.

Despite restrictive labour laws passed by the Conservative government elected in Ontario in 1995, SONG has continued to organize, bringing in employees of ethnic community newspapers at Sing Tao Daily, Share, the Korea Times and the World Journal. In early 2002 a further 350 employees of the London Free Press chose union representation with SONG.

Their Quebecor cousins in the Toronto Sun newsroom joined up in early 2003, followed closely by the Local's first broadcasting bargaining units at CHUM's New PL/WI/NX later known as the A Channel and Corus. Soon after pre-press employees at the Toronto Sun and editorial employees at the Ottawa Sun chose SONG.

In addition, employees at the Stratford Beacon Herald and the Simcoe Reformer and the free daily Metro have joined SONG. By 2004, the Local represented media workers in

newspapers, magazines, book publishing, television and specialty broadcasting, radio and Internet. In recognition of this diversity, we changed the name of our Local to the Southern Ontario Newsmedia Guild.

Expanding Beyond Southern Ontario

In 2008, SONG expanded in a big way to the Ottawa area where we'd already organized the Ottawa Sun.

Beginning in January 2008, we added seven media units from the former Local 102-O, including the House of Commons broadcast/technical group, the Ottawa Citizen mailroom, the Winchester Press, the Glengarry News, the Pembroke Observer and the audio-video units, TelAv (now Freeman Audio-Visual) and Electronic Language Communications (ELC).

The organizing continued with the addition of the Sarnia Observer editorial department in late 2008. In 2010, both the Metroland Ottawa and the Chinese-language Ming Pao units were added. Ming Pao workers didn't get their first contract, however, until 2012, following a strike and government-ordered first contract arbitration.

Despite the organizing efforts of locals like 87-M, the national union during the first decade of the 21st century suffered major membership declines due to the effect of globalization and the 2009 financial crisis. Many jobs in the heavily-unionized manufacturing sector were outsourced to low-wage countries in Asia. This led to merger discussions between CEP and the Canadian Auto Workers, which were consummated with the creation of a new union, Unifor, on Aug. 31, 2013. Unifor instantly became the largest private-sector union with more than 320,000 members in Canada and a formidable force for worker rights and social justice.

With the merger, CEP Local 87-M dropped its Southern Ontario Newsmedia Guild label and became simply Unifor Local 87-M. It now represents 2,500 workers in all aspects of the media in Ontario and 37 different workplaces. The Local and its members confront daily issues of media concentration, editorial integrity, contracting out, job security, pensions, the declining circulation of paid daily newspapers, and economic pressures in the graphical sector.

In June 2014, 87-M grew again when some 100 members of Ottawa-based Local 588-G – print graphical employees at Canadian Bank Note, B.A. International and the federal government's Treasury Board – voted to join the Local, increasing its unionized workplaces in eastern Ontario alone to 13.

And in 2015 we added our first online unit in Sun Media's Canoe website.

The Local has had, and continues to have, success in supporting its members on their critical issues because of the willingness of members to volunteer their time and use their energy and creativity. Some take time from their careers to work full-time as local

president or on local staff. In addition, the Local has been well served by the dedication of its staff hired from outside the membership. Men and women who have spent countless hours in the negotiation and administration of collective agreements and ensuring the infrastructure of the local functioned on a day-to-day basis.

Unifor Local 87-M continues to move forward as it reaches out to workers in journalism, advertising, IT, broadcasting, delivery, graphics, printing, web design, administration, finance, marketing, promotion, audio-visual, library, research, education and accounting.